

DEPARTMENT OF NUTRITION

Report on Workshop on 'CONCEPT TO CARTON'

Date: 28th August 2025

Time: 10:30Am to 2Pm

Brochure:



The brochure is for a workshop titled 'CONCEPT TO CARTON' organized by the Department of Nutrition at DBT STAR COLLEGE (under strengthening component). The workshop focuses on 'Innovation in developing a new Food Product & Labelling Foods'. It is a one-day workshop held on 28.08.25 at the PG Seminar Hall, starting at 10:30 am onwards. The resource person is Ms. G. Sindhura, Asst. Prof, MRU. The convenor is Ms. Tabitha Ramona, HoD, Nutrition, and the coordinator is Ms. Indu Bhargavi, Asst. Prof, Nutrition. The brochure features logos of St. Francis College for Women and the Department of Biotechnology, along with a photo of Ms. G. Sindhura and a small image of green vegetables.

St. Francis
College for Women
Begumpet, Hyderabad-500016
(Autonomous & Affiliated to Osmania University)

DBT STAR COLLEGE
(under strengthening component)
The Department of Nutrition
organises a one-day workshop on
Concept to Carton
Innovation in developing a new Food
Product & Labelling Foods

Ms. G. Sindhura
Asst. Prof, MRU

Date : 28.08.25
Time: 10:30 am onwards

Venue: PG Seminar Hall

Convenor - Ms. Tabitha Ramona,
HoD, Nutrition

Coordinator - Ms. Indu Bhargavi,
Asst. Prof, Nutrition

The Department of Nutrition had organized a **Workshop on 'CONCEPT TO CARTON'** under DBT STAR COLLEGE (Strengthening Component) for the Project students of M.Sc. & B.Sc Nutrition. The event was attended by 8 faculty members & 80 students. The resource person for the same was Ms. Sindhura, Assistant Professor, Malla Reddy University.

Objectives –

- To provide practical insights into the process of food product development, from innovation and labeling to packaging and marketing.
- To enhance understanding of food labeling regulations, E-number coding, and FSSAI-compliant packaging materials.
- To emphasize the importance of advertising and marketing in the successful launch of food products.
- To inspire students with real-world examples, including a nutrition-focused food product developed to combat anaemia in tribal communities.

Outcomes of the Event:

- Students gained a comprehensive overview of the end-to-end process of food product development.
- They understood the significance of accurate labeling, sustainable packaging, and effective marketing in ensuring product success.
- The session reinforced theoretical concepts with real-life applications, although some students noted the content had been previously covered in class.
- The workshop highlighted the interdisciplinary nature of food innovation, combining science, creativity, and market strategy.

Pictures



Ms. Sindhura addressing the students



Demonstration of a Premix for Pregnant Women

