

FINANCIAL ACCOUNTING - I

1. Course Description

Programme: B.COM (A&F, IB, H, CAP, IPP)

Course Code: U26/COM/DSC/101

Max. Hours: 75

Course Type: MJR

Hours per week: 5

No. of Credits: 5

Max. Marks:100

2. Course Objective:

- To familiarize the student with accounting principles, to impart them the conceptual knowledge of fundamentals of accounting.

3. Course Outcomes:

After completion of the course, the student will be able:

CO1: To recall the basic accounting principles and to define GST.

CO2: To classify various subsidiary books, identify different types of errors while preparing books of accounts, analyse and rectify the error.

CO3: To analyse the importance of Bank Reconciliation Statement and the reasons for the difference between cash book and pass book balances.

CO4: To analyse the reasons for depreciation and prepare asset accounts under various methods.

CO5: To prepare the financial statements of a Sole Trader.

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1. Course Content

MODULE I - INTRODUCTION TO PRINCIPLES OF ACCOUNTING (15 Hrs)

Meaning and objectives of Accounting- Need – Scope – Accounting as a measurement of discipline- Accounting as an information system – Differences between Book keeping & Accounting – Accounting as an Art and Science - Advantages and limitation – Double entry and single entry system - Accounting terminology – Accounting Concepts and Conventions - Accounting equation (Simple numericals)- Basic accounting procedure - Source documents - Rules of debit and credit – Journal –Steps in Journalizing - Advantages and limitations of Journalizing Goods and Service Tax (GST): Administration of GST in India, CGST, SGST and IGST, Reverse Charge – Features, Advantages, Disadvantages of GST – Accounting treatment of GST – Goods and Services exempted from GST (A few basic GST entries) - Ledger - Posting into ledger – Balancing of accounts – Preparation of trial balance (numericals)- Computerization of accounts – Role of computers in Accounting – Advantages and limitations. (Theory and numericals)

MODULE II - SUBSIDIARY BOOKS & RECTIFICATION OF ERRORS (15 Hrs)

Subsidiary Books: Subdivision of the journal – Subsidiary books: Introduction – Reasons for maintaining subsidiary books- Classification of subsidiary books - Cash book- Two-column and Three column cash book (Theory and numericals)- Petty cash book – Purchases book – Sales book – Purchases Returns book – Sales Returns book – Bills Receivable book – Bills Payable book - Debit note and credit note– Journal Proper (Theory Only)

Rectification of Errors: Introduction – Meaning and need - Objectives of rectification - Types of errors - Rectification of errors – Errors affecting in one account – Errors affecting two or more accounts – Rectification before preparation of final accounts - Suspense a/c - Rectification of errors after final accounts – Effect on Net Profit and Balance Sheet (Theory and numericals)

MODULE III - BANK RECONCILIATION STATEMENTS (15 Hrs)

Introduction to Bank Reconciliation Statement- Definition of Bank Reconciliation Statement- Advantages of Bank Reconciliation Statement – Need of Bank Reconciliation Statement – Reasons for difference between cash book and pass book balances – numerical application of favorable and overdraft balances – Ascertainment of correct cash book balance. (Theory and numericals)

MODULE IV- DEPRECIATION (15 Hrs)

Depreciation: Meaning - Need – Ind AS 16 (only basics related to Depreciation)- Definition - Causes of depreciation - Factors affecting depreciation - Obsolescence, Depletion, Amortization (only theory) - Methods of providing depreciation: Straight line method - Written down value method-Annuity method - Sinking fund method-other methods(only theory) (numericals excluding change in method of depreciation)

MODULE V - FINAL ACCOUNTS OF SOLE TRADER**(15 Hrs)**

Meaning of Final accounts – Concept of Capital and Revenue – Distinction between Capital and Revenue Expenditure – Deferred revenue expenditure – Capital and Revenue Receipts – Capitalized expenditures – Capital and Revenue Losses – Capital and Revenue payments – Debit and Credit balances in Trial Balance - Trading account - Manufacturing account- Profit & Loss account - Balance Sheet- Arrangement of assets & liabilities in Balance Sheet - Use of adjustments in preparation of final accounts - Presentation of final accounts (Theory and numericals)

Lab work

Creation of a company- accounts group- ledgers- Inventory- stock groups- Rectification of errors- preparation of Trading- P&L account- adjusting and closing entries and preparation of Balance sheet using Tally.ERP 9.0

5. References:

1. S.P.Jain & K.L.Narang - Financial Accounting – Kalyani Publishers
2. M.C.Shukla, T.S.Grewal & S.C.Gupta - Advanced Accounts – Vol I - S.Chand
3. R.L. Gupta & M.Radhaswamy - Advanced Accountancy – Vol I - Sultan Chand & Sons
4. P.C.Tulsian – Financial Accounting – Pearson Education India
5. S.N.Maheshwari - Advanced Accountancy Vol I – Vikas Publishing House Pvt. Ltd.
6. M. Hanif and A. Mukherjee – Financial Accounting – Mc. Graw Hill (India) private limited.

Note: Latest editions are to be used.

6. Syllabus Focus

a) Relevance to Local, Regional, National and Global Development Needs

Local /Regional/National /Global Development Needs	Relevance
Global Development Needs	<p>Financial accounting reports the results and position of business to government, creditors, investors and external parties.</p> <p>It provides the tools and knowledge needed to manage financial resources effectively, promote transparency and accountability and support economic growth and stability.</p>

b) Components on Skill Development/Entrepreneurship Development/Employability

SD/ED/EMP	Syllabus Content	Description of Activity
SD	Concepts of accounting	Journalizing based on the day to day transactions of business.
ED	Book- keeping	Preparation of trial balance and financial statements of a business entity with the help of given information.
EMP	Concepts to bookkeeping and computerized accounting	Lab work on computerized accounting.

7. Pedagogy

S. No	Student-Centric Methods Adopted	Type / Description of Activity
1.	Problem-solving	Practical Learning
2.	Quiz	Experiential Learning
3.	Group Discussion	Participative Learning
4.	Lab work	Practical Learning

8. Course Assessment Plan**a) Weightage of Marks in Continuous Internal Assessments and End Semester Examination**

Cos	Continuous Internal Assessments - CIA (40%)	End Semester Examination (60%)
CO1	CIA-1 (Written exam)	Written examination
CO2	CIA-1 (Written exam)	
CO3	CIA-2 Testing of concepts	
CO4	CIA-2 Assignment	
CO5		

b) End Semester Model Question Paper

FINANCIAL ACCOUNTING - I

Course Code: U26/COM/DSC/101

Credits: 5

Max Marks: 60

Time: 2Hrs

SECTION – A

I. Answer the following

(5 x 10 = 50 Marks)

1. What are Concepts & Conventions? Explain 4 concepts and 4 conventions of accounting with suitable examples.

(OR)

2. Answer the following:

(2 X 5 = 10 Marks)

- a. Show the Accounting equation of Mr A for the following transactions: Commenced Garment business with Cash Rs. 11, 00,000; Buildings Rs.10, 00,000, Furniture Rs.3,00,000 and Machinery bought on Loan Rs.5,00, 000.
 - i. Purchased goods from Mr. J - Rs.1,00,000.
 - ii. Sold a part of furniture costing Rs. 1,000 for Rs.2,500.
 - iii. An insurance premium paid in advance – Rs. 5,000
- b. Prepare journal entries for the following transactions:
January 2020
 - 1 Miss H commenced business with Cash Rs.5,00,000; Furniture Rs.45,000; Buildings Rs. 5,00,000;
 - 4 Purchased goods from J for Rs.2,00,000 for cash.
 - 15 Sold goods to Mr. S for Rs.50,000 of which Rs.20,000 was for cash and the balance on credit.
 - 18 Purchased goods from Rahim Rs.10,000.
 - 22 Rent paid in advance Rs.12,000.

3. Examine the following transactions carefully and prepare the cash book with cash, bank, and discount columns for the month of July 2019:

Date July 2019	Transaction	Amount (Rs.)
1	Balance in hand: Cash Overdraft at Bank	 400 5,000
4	Invested further capital out of which 50% is deposited into bank	10,000
6	Sold goods for cash	8,000
9	Collected from Sridhar, our debtor and allowed him to discount	7,000 100
10	Paid Jahangir, our creditor and received a discount	500 50
11	Received a cheque from Mr.X	1,000
12	Deposited Mr.X's cheque into bank	
13	The above cheque is returned dishonored	
17	Purchased goods	800
20	Purchased goods from Mr.Y	9,000

(OR)

4. Answer the following: (2 X 5 = 10 Marks)
- Explain different types of errors and how to rectify them.
 - Show how the following errors are rectified which are discovered before preparation of Trial Balance:
 - Rs. 1,000 spent for repairs of the building has been posted to Buildings a/c.
 - A sale of Rs. 730 to Manmohan has been entered in the Sales book as Rs.370.
 - Goods worth Rs.500 purchased from Kalam has been omitted to be recorded in the books.
 - Rs. 400 paid as salary to clerk has been debited to his personal account.
 - Rs. 75 discount allowed by a creditor has been debited to Discount account.

5. Prepare Bank Reconciliation Statement on the basis of the following information.

On 31st March 2017, the cash book showed a bank balance of Rs. 5700. On checking the pass book with the cash book, the following differences were found:

- i. Cheques worth Rs. 1500 were deposited in the bank on 28th March 2017, however no credit was given until 31st March 2017. On 1st April 2017, bank gave credit of Rs. 1500 and debited Rs. 500 being return of one cheque.
- ii. Issued cheque amounting to Rs. 1, 000 before 31st March of which Rs.400 have been debited in the pass book after 1st April.
- iii. There is a credit of Rs. 75 for interest in the pass book which remains to be adjusted
- iv. There is a debit of Rs. 10 in respect of bank charges in the pass book, which is not reflected in the cash book.
- v. There is a debit in the pass book on 2nd April in respect of a cheque paid in on 31st March and which has been dishonored.
- vi. There is a debit of Rs 15. In the pass book for interest on temporary O/D.
- vii. There is a debit of Rs. 400 in the pass book for interest on investment collected. This has been adjusted in the cash book.
- viii. A B/R for Rs. 700 discounted with the bank for RS 690 in February, has been dishonored as on 31st March 2017.
- ix. There is also a cheque for Rs 70, which has been debited in the bank a/c of the Cash book has been omitted to be banked.

OR

6. Answer the following: (2 X 5 = 10 Marks)
- a. What is a Bank Reconciliation Statement and why is it prepared?
 - b. Prepare Bank Reconciliation Statement of Santosh as on 31-3-2022

Balance as per Cash Book	Rs. 3,000
(i) Cheques issued but not presented at bank	400
(ii) Interest credited in Pass Book Only	200
(iii) Wrongly credited in Passbook	600
(iv) Cheques deposited but not collected	3,500
(v) Bank charges debited in Passbook only	80

7. A Second-hand Machinery was purchased on 1st January 2013 for Rs.30,000 and Rs.6,000 and Rs.4,000 were spent on its repairs and erection immediately. On 1st July 2014 another machinery was purchased for Rs.26,000 and on 1st July, 2015 the first machinery having become obsolete was auctioned for Rs.30,000. On the same date another was purchased

for Rs.25,000. Depreciation was provided on machinery at the rate of 10% on the original cost annually on 31st December. Prepare Machinery Account for all three calendar years.

(OR)

8. Answer the following: (2 X 5 = 10 Marks)
- Define Depreciation and explain the reasons for depreciation.
 - Prepare the specimen journal entries under the Sinking Fund method of Depreciation for the first year, second year, and last year.
9. The following is the trial balance of Mr. Shyam as on 31-3-2020. You are required to prepare Trading, P&L A/C for the year ended and also to show the Balance Sheet as on that date after taking into consideration the additional information:

Particulars	Debit (Rs.)	Particulars	Credit (Rs.)
Opening stock	10,000	Capital	25,000
Purchases	29,000	Sundry creditors	14,500
Returns inwards	5,000	Outstanding wages	1,000
Carriage inwards	500	Bank loan	25,000
Carriage outwards	300	Sales	1,60,000
Wages	5,000	Purchase returns	1,000
Insurance	50	Provision for bad debts	350
Salaries	12,000	Commission received	1,000
Administrative expenses	1,000		
Depreciation	1,500		
Buildings	1,00,000		
Furniture	6,000		
Machinery	25,000		
Bank	20,000		
Cash	1,500		
Bad debts	500		
Sundry debtors	10,500		
	2,27,850		2,27,850

Additional information:

- Closing stock is valued at Rs.15,000.
- Salaries are outstanding to the extent of Rs.400.

- iii. Provision for bad debts is to be maintained at Rs.500 on Debtors.
- iv. Insurance Rs.20 is paid in advance.

(OR)

10. Answer the following:

(2 X 5 = 10 Marks)

- a. 'Balance Sheet is not an account, it is only the list of balances'. Justify.
- b. Find out Gross Profit from the following figures:

Particulars	Rs.	Particulars	Rs.
Opening stock	10,000	Sales	5,30,000
Purchases	3,20,000	Salaries	50,000
Wages	15,000	Closing stock	60,000
Carriage on purchases	20,000	Returns inwards	8,000
Carriage on sales	12,000	Returns outwards	8,000

SECTION – B

II. Answer any five the following

(5 x 2= 10 Marks)

- 11. What is Goods and Service Tax? List out any three goods and/or services exempt from levy of GST.
- 12. List out the subsidiary books of accounts.
- 13. Explain any 4 reasons for differences in balances of cash book and pass book.
- 14. Cost of asset = Rs. 11,000; Expected scrap value at the end of its life = Rs.1,000; expected life of asset = 10 years; what is the amount of annual depreciation under straight line method.
- 15. Ascertain the cost of goods sold from the following figures:

Particulars	Rs.	Particulars	Rs.
Opening stock	30,000	Closing stock	50,000
Purchases	5,10,000	Office expenses	40,000
Returns outward	10,000	Sales	7,00,000
Direct expenses	20,000		

- 16. Explain Dual aspect Concept and Principle of Consistency.
- 17. Explain the difference between a sales account and sales book.

c) Question Paper Blueprint

Modules	Hours Allotted in the Syllabus	COs Addressed	Section A (No. of Questions)	Total Marks	Section B (No. of Questions) (Choice 5/7)	Total Marks
1	15	CO-1	2	10	2	2
2	15	CO-2	2	10	2	2
3	15	CO-3	2	10	1	2
4	15	CO-4	2	10	1	2
5	15	CO-5	2	10	1	2




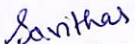

d) Paper setting guidelines as per Blooms Taxonomy

SECTION A - INTERNAL CHOICE				5 Q X 10 M = 50
M				
Question Number	Question	Question	CO	BTL(Blooms Taxonomy Level)
1	Module 1	What	CO 1	I (Remembering)
2	Module 1	a) Show....	CO 1	II (Understanding)
		b) Prepare....		VI Creating
3	Module 2	Examine.....	CO 2	IV Analysing
4	Module 2	a) Explain....	CO 2	V (Evaluating)
		b) Show		I (Remembering)
5	Module 3	Prepare....	CO 3	VI (Creating)
6	Module 3	a) What	CO 3	I (Remembering)

		b) Prepare....		VI (Creating)
7	Module 4	Prepare...	CO 4	VI (Creating)
8	Module 4	a) Distinguish....	CO 4	IV (Analysing)
		b) Prepare....		VI (Creating)
9	Module 5	Prepare....	CO 5	VI (Creating)
10	Module 5	a) Justify....	CO 5	IV (Analysing)
		b) Find		I (Remembering)
SECTION B - ANSWER ANY 5 OUT OF 7			5 Q X 2 M = 10	
M				
11	Module 1	What ...	CO 1	I (Remembering)
12	Module 2	List t...	CO 2	I (Remembering)
13	Module 3	Explain....	CO 3	II (Understanding)
14	Module 4	What ...	CO 4	I (Remembering)
15	Module 5	Ascertain...	CO 5	Applying-3
16	Any Module		Applicable CO	
17	Any Module		Applicable CO	

9. CO - PO Mapping:

CO	PO	Cognitive Level	Classroom Sessions (Hrs)
1	1	Knowledge	15
2	1	Analysis	15
3	1	Analysis	15
4	1	Analysis	15
5	1	Create	15

Prepared by Course Teacher [Name & Signature]	Checked & Verified by HoD / Programme Coordinator [Name & Signature]	Approved by the Principal
 Dr Vanisree Talluri  Dr Sunitha Singam  Ms K Vijaya Kumari	 Dr Savitha Sukumar	 Prof. Uma Joseph

SEMESTER - I**BUSINESS ORGANISATION AND MANAGEMENT****1. Course Description**

Programme: B.COM (A&F, IB, H, CAP, IPP)
Course Code: U26/COM/DSC/102
Course Type: MJR
No. of credits: 5

Max. Hours: 75
Hours per week: 5
Max. Marks: 100

2. Course Objectives

- To outline concepts and forms of business organisation
- To discuss the functions of management

3. Course Outcomes

After the successful completion of the course, the student will be able to:

CO1: Recall the basic concepts and forms of business organisation

CO2: Describe the nature of management

CO3: Explain the meaning, importance and process of planning, organising and decision making functions of management

CO4: Analyse the significance of staffing, delegation and decentralisation

CO5: Assess the role of motivation, leadership, communication, coordination and control in effective functioning of the organisation

4. Course Content**MODULE I: FUNDAMENTAL CONCEPTS AND FORMS OF ORGANISATION**

(15 Hrs)

Concepts: Business, Trade, industry & commerce - Features - Relationship between trade industry and commerce – Functions of business - Difference between business /profession/employment - Stake holders theory.

Overview of Forms of Business Organization: Meaning and characteristics of - Sole Proprietorship, Partnership, Joint Hindu Family Business - Joint Stock Company - LLP - Start-ups – Digital Era Business Models –E-Commerce-Aggregator platforms - MSMEs -Importance- classification

MODULE II: NATURE OF MANAGEMENT**(15 Hrs)**

Definition – Management an Art, Science or Profession – Manager Defined – Manager vs Leader - Levels of Management – Skills of Management – Functions of Management
Management Thought: Contributions of Henry Fayol (14 principles) – F. W. Taylor's Scientific Management – Max Weber's theory of Bureaucracy – Systems Theory – Contingency Theory

MODULE III: PLANNING, ORGANISING AND DECISION MAKING (15 Hrs)

Planning: Definition - Importance - Steps in planning – limitations - Types of Plans: Policies, Procedures, Methods, Rules

Organization Structure: meaning, nature, need and significance – Organization charts: meaning, types, uses – Formal and informal Organization: meaning and difference between formal and informal organization.

Decision making: Definition – Process – types of decisions: – Programmed and non-programmed decisions – Strategic and routine decisions- major and minor decisions – Individual and group decisions.

MODULE IV: STAFFING, DELEGATION AND DECENTRALIZATION (15 Hrs)

Staffing: Meaning, importance, steps involved in staffing function – overview of: manpower planning, recruitment, selection, work force Management, training and development, performance appraisal, compensation, promotion

Groups - Types of Groups, Teams -Types of teams

Delegation of authority: Meaning – advantages and disadvantages

Decentralization: Meaning – advantages and disadvantages

MODULE V: DIRECTING, CO-ORDINATION AND CONTROL**(15 Hrs)**

Motivation: Definition – Meaning-Types-Theories of motivation: The Need Hierarchy Theory – Hygiene approach to motivation.

Leadership: Definition - Leadership styles: Autocratic, Democratic, Free Reign – EQ- Transformational leadership – Servant leadership - Remote Leadership-Managerial Grid.

Communication: Definition – Importance – Process – Barriers to effective communication.

Coordination- Definition –need -Difficulties-Effectiveness

Control -Definition –Control process -Essential of good control system-merits and demerits

References:

- 1.Y.K.Bhushan - Business organization and management - Sultan Chand
- 2.R.K.Sharma and Shashi k Gupta : Industrial Organisation and Management - Kalyani Publications
- 3.Sherlekar - BusinessOrganisation and Management - Himalaya Publishers
- 4.C.B.Gupta- Industrial Organisation and Management - Sultan Chand
5. Harold Koontz HeinzWeihrich and A. Ramachandra Aryasri : Principles of management,McgrawHill
- 6.CB.Gupta- Management Theory and practice,- Sultan Chand
- 7.L.M. Prasad - Principles & Practice of Management, Sultan Chand
- 8.Stephens Robbbins-Management,Pearson Education
- 9.V.S.P.Rao - Management Excel Books India
- 10.Peter Drucker Practice of Management
- 11.Stephen Robbins -Management

6. Syllabus Focus

- a) Relevance to Local , Regional , National and Global Development Needs

Local /Regional/National /Global Development Needs	Relevance
National	Knowledge of various forms of business organisations and the managerial functions contributes to the efficient operation of the businesses, thereby enhancing the likelihood of successful outcomes

- b) Components on Skill Development/Entrepreneurship Development/Employability

SD/ED/EMP	Syllabus Content	Description of Activity
EMP	Module III, V	Knowledge sharing through business case discussions and group presentations on the topics related to

		planning, decision making, motivation, communication and leadership
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7. Pedagogy

S. No	Student-Centric Methods Adopted	Type/Description of Activity
1.	Problem solving	Case Studies
2.	Participative Learning	Group Presentations
3	Gamified Pedagogy	Management Simulation and Shark tank

8. Course Assessment Plan**a) Weightage of Marks in Continuous Internal Assessments and End Semester Examination**

COs	Continuous Internal Assessments - CIA (40%)	End Semester Examination - (60%)
CO1	CIA-1 Written Exam	Written Exam
CO2	CIA-1 Written Exam	
CO3	CIA-2 Mini Project	
CO4		
CO5	CIA-2 Group Presentations	

b) Model Question Paper – End Semester Exam**BUSINESS ORGANISATION AND MANAGEMENT**

Course Code: U26/COM/DSC/102

No. of credits: 5

Max. Marks: 60

Time: 2 Hrs

SECTION - A

I. Answer the following questions

5 x 10 = 50 M

1. Describe various functions of Business

OR

2. Spell out the different digital business models.

3. What can you say about 'Management – an Art, Science or Profession'?

OR

4. How can you explain 14 principles given by Henry Fayol?

5. Define Planning. Explain importance and steps in Planning.

OR

6. How would you describe the types of decisions?

7. What are the steps involved in Staffing function?

OR

8. Why do you think delegation of authority is important?

9. How can you assess the importance of various leadership styles?

OR

10. Explain the essentials for good control system

Section - B

II. Answer any five of the following

5 x 2 = 10 M

11. Describe the features of business.

12. Describe nature of management.

13. Explain importance of planning.
14. Assess the benefits of decentralisation in managerial decision-making.
15. Examine the components of the communication process
16. Explain the managerial grid.
17. Analyse vertical and horizontal organisation charts.

c) Question Paper Blueprint

Modules	Hours Allotted in the Syllabus	COs Addressed	Section A (No. of Questions)	Total Marks	Section B (No. of Questions)	Total Marks
1	15	CO-1	2	10	1	2
2	15	CO-2	2	10	1	2
3	15	CO-3	2	10	2	2
4	15	CO-4	2	10	1	2
5	15	CO-5	2	10	2	2

d) Paper setting guidelines as per Blooms Taxonomy

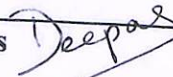
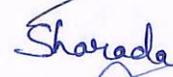


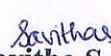
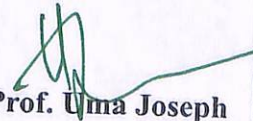
SECTION A - INTERNAL CHOICE				5 Q x 10 M = 50 M
Question Number	Question	Question	CO	BTL(Blooms Taxonomy Level)
1	Module 1	Describe	CO 1	I (Remembering)

2	Module 1	Spell	CO 1	I (Remembering)
3	Module 2	Explain	CO 2	II (Understanding)
4	Module 2	Explain	CO 2	II (Understanding)
5	Module 3	Summarise	CO 3	II (Understanding)
6	Module 3	Describe	CO 3	II (Understanding)
7	Module 4	List	CO 4	IV (Analysing)
8	Module 4	Analyse	CO 4	IV (Analysing)
9	Module 5	Assess	CO 5	V (Evaluating)
10	Module 5	Explain	CO 5	V(Evaluating)
SECTION B - ANSWER ANY 5 OUT OF 7				5 Q x 2 M = 10 M
(To compulsorily have ONE question from each module)				
11	Module 1	Describe	CO 1	I (Remembering)
12	Module 2	Describe	CO 2	II (Understanding)
13	Module 3	Explain	CO 3	II(Understanding)
14	Module 4	Assess	CO 5	V(Evaluating)
15	Module 5	Examine	CO 5	V(Evaluating)

16	Any Module		CO	
17	Any Module		CO	

9. CO - PO Mapping:

CO	PO	Cognitive Level	Classroom sessions (hrs)
1	1	Remembering	15
2	1	Understanding	15
3	2	Understanding	15
4	4	Analysing	15
5	6	Evaluate	15

Prepared by Course Teachers	Checked & Verified by HOD	Approved by Principal
Ms. Deepa James  Dr G.V.Sharada  Ms. Madhura Ayachit  Mr Vamshi Allen 	 Dr Savitha Sukumar	 Prof. Uma Joseph

SEMESTER – I**BUSINESS ECONOMICS****1. Course Description**

Programme : B.Com (A&F, H, IPP)	Max. Hours : 75
Course Code : U26/COM/DSC/103	Hours per week : 5
Course Type : MJR	Max. Marks : 100
No. of credits : 5	

2. Course Objectives

- To provide a foundation of the economic analysis of business problems
- To focus on the determination of market prices in production and consumption, demand, supply, production theory, cost concepts & pricing in different markets

3. Course Outcomes

After the completion of the course, the student will be able to:

- CO1: Describe Fundamental concepts in Business Economics
- CO2: Interpret the concepts of Demand and Supply in relation to Business
- CO3: Summarize the role of Utility Analysis & Indifference Curves in helping to achieve Consumer Equilibrium
- CO4: Demonstrate the concepts of Production & Cost with reference to business firms
- CO5: Classification of Pricing in different market conditions

4. Course Content**MODULE I: INTRODUCTION****(15 Hrs)**

Economics -Introduction, Definition and Scope of Economics - Methods of economics – Deductive method- Concept, merits and demerits; Inductive method – Concept, merits and demerits. Business Economics – Concept- Characteristics- Scope-Significance of Business Economics---Uses, objectives of Business Economics - Role & Responsibilities of a Business Economist – Components of Macro Environment - Overview of Inflation, GDP, Fiscal and Monetary Policy.

MODULE II: THEORY OF DEMAND AND SUPPLY**(15 Hrs)**

Demand- Concept, Determinants, Function, types, Law of Demand- demand schedule, demand curve, reasons for downward slope of demand curve, Exceptions to the law of demand, Changes in demand, Demand Forecasting – Concept & significance - Price Elasticity of demand- Concept, Degrees, factors affecting price elasticity of demand- importance -Income Elasticity- Definition, types, importance. Cross elasticity- concept, degrees, (numerical application of elasticity of demand)

Supply: Concept, Law of Supply, Determinants of Supply and Elasticity of Supply

MODULE III: UTILITY ANALYSIS**(15 Hrs)**

Cardinal utility Analysis- concept, assumptions. Law of Diminishing Marginal Utility, Critical analysis, Law of Equi-marginal Utility. Indifference Curve Analysis- Indifference curve, Properties of indifference curves, Indifference Map- Marginal rate of Substitution. Consumer's Equilibrium through indifference curve analysis. Price Effect, Income Effect and Substitution Effect.

MODULE IV: PRODUCTION AND COST**(15 Hrs)**

Production- Meaning, Factors of production- Production function- Law of Variable Proportions – Law of Returns to Scale. - Producer's Equilibrium. - Isoquants- Concept, Isoquant Map, Marginal Rate of Technical Substitution, Properties of Isoquants, and Isocost lines, Optimal Input Combination, Expansion path, Economies of Scale

Cost concepts-Opportunity cost-Fixed cost, Variable cost, Total Average and Marginal Cost, Historical and Future Cost- Cost Function- Cost and output Relationship-Short run and long run-.Break Even Analysis-meaning and numerical applications.

MODULE V: PRICING UNDER DIFFERENT MARKETS**(15 Hrs)**

Firm- Concept, Types of Market Structures-Perfect Competition – Meaning, Characteristics, Price and output determination of firm and industry. Monopoly- Meaning, Features, Price and output determination in the short run and long run. Oligopoly – Definition, Characteristics - Price Rigidity -Kinked demand curve- Introduction to Game Theory (Prisoner’s Dilemma) - Monopolistic Competition- Definition, Features, Price and Output determination in the short run and long run – Pricing strategies – Price Skimming, Penetration Pricing and Dynamic Pricing used by modern tech firms

5. REFERENCES:

1. P N Chopra, Business Economics, Kalyani Publications.
2. P.L. Mehta, Managerial Economics, Sultan Chand & Sons
3. D.M. Mithani,,Managerial Economics Theory and Applications,,Himalaya Publishing House
4. Mithani & Murthy, Business Economics, Himalaya Publishing House
5. M L Jhingan, Micro Economic Theory 2014, Vrinda Publications.
6. Ahuja, A.L, Advanced Economic theory 2014, S. Chand and company Ltd.
7. A Koutsoyiannis, Modern Micro Economics 2003, Palgrave Macmillan U.K
8. H S Agarwal, Principles of Economics 2013, Global Professional Publishing Ltd.
(latest editions to be used)
9. Mankiw’s “Principles of Economics” by Cengage Learning
10. Craig Peterson, Business Economics, Pearson Education.

6. Syllabus Focus**a) Relevance to Local/ Regional National/ Global Development needs**

Local/ Regional/ National/ Global Development needs	Relevance
National Development needs	By providing a foundation of the economic analysis of business problems and throwing light on the determination of market prices in production and consumption, demand, supply, production theory, cost concepts & pricing in different markets critical thinking and application skills of students can be enhanced which will go a long way in promoting their overall welfare and their contribution to the economy in general.

b) Components of Skill Development/ Entrepreneurship Development/ Employability

SD/ED/EMP	Syllabus Content	Description of Activity
SD	Modules II,III,IV,V	Diagrammatic representation and problem solving of vital economic concepts
EMP	Modules I,II,III,IV,V	By doing Case Studies and problems students can increase their analytical and decision making skills which goes a long way in enhancing their job prospects

7. Pedagogy

S. No	Student Centric Methods Adopted	Type / Description of Activity
1.	Experiential learning	Problem solving
2.	Participative learning	Group Discussion & Presentation
3.	Participative Learning	Contemporary Case Studies

8. Course Assessment Plan

a) **Weightage of Marks in Continuous Internal Assessments and End Semester Examination**

COs	Continuous Internal Assessments - CIA (40%)	End Semester Examination - (60%)
CO1	CIA-2-Assignment	Written exam
CO2	CIA-1-Written Exam	
CO3	CIA-1 Written Exam	
CO4	CIA-2 -Concept based Testing	
CO5		

b) Model Question Paper-End Semester Exam

BUSINESS ECONOMICS

Course Code: U26/COM/DSC/103
Credits:5

Max Marks: 60
Time: 2 Hrs

SECTION – A

I. Answer the following

5 *10= 50 M

- 1) Describe the concept, features, significance of Business Economics?
OR
- 2) Discuss Deductive and Inductive Methods of Economics?
- 3) Explain the Law of Demand and its exceptions?
OR
- 4) Describe Cross Elasticity of Demand in detail with a suitable diagram?

- 5) Describe the Law of Equi Marginal Utility in detail.
OR
- 6) Explain as to how a Consumer attains Equilibrium using Indifference curve analysis ?
- 7) Illustrate the Law of Variable Proportions with a suitable diagram .
OR
- 8) Demonstrate the application of short run and long run Average Cost Curves in Business Economics ?
- 9) Analyze the process of Price and Output determination in Monopolistic Competition in detail
OR
- 10) Examine the concept of Price Rigidity in Oligopoly using Kinked Demand Curves

SECTION – B**II. Answer Any 5 of the following:****5x2=10 M**

- 11) Discuss any 2 functions of a Business Economist.
- 12) Explain the determinants of Supply?
- 13) Describe about Indifference Map in brief?
- 14) If FC =Rs.60000 and P/V Ratio is 40% calculate BEP in value?
- 15) Analyse the features of Monopoly?
- 16) If FC=Rs.20000 ,S.P per unit=Rs.30 and V.C per unit=Rs 20 calculate BEP in units?
- 17) What are the uses of Economies of Scale?

c) Question Paper Blueprint

Modules	Hours Allotted	COs Addressed	Section A (No. of Questions)	Total Marks	Section B (No. of Questions)	Total Marks
1	15	CO-1	2	10	1	2
2	15	CO-2	2	10	1	2
3	15	CO-3	2	10	1	2
4	15	CO-4	2	10	3	2
5	15	CO-5	2	10	1	2

d) Paper setting guidelines as per Blooms Taxonomy

SECTION A - INTERNAL CHOICE				5 x 10 = 50 M
Question Number	Question	Question	CO	BTL(Blooms Taxonomy Level)
1	Module 1	Describe	CO 1	II (Understanding)
2	Module 1	Discuss	CO 1	II (Understanding)
3	Module 2	Explain	CO 2	II (Understanding)
4	Module 2	Describe	CO 2	II (Understanding)
5	Module 3	Describe	CO 3	II (Understanding)
6	Module 3	Explain	CO 3	II (Understanding)
7	Module 4	Illustrate	CO 4	III(Applying)
8	Module 4	Demonstrate	CO 4	III(Applying)
9	Module 5	Analyse	CO 5	IV(Analysing)
10	Module 5	Examine	CO 5	IV(Analysing)
SECTION B - ANSWER ANY 5 OUT OF 7 (To compulsorily have ONE question from each module)				5 Q X 2 M = 10 M
11	Module 1	Discuss	CO 1	II (Understanding)
12	Module 2	Explain	CO 2	II(Understanding)
13	Module 3	Describe	CO 3	II (Understanding)
14	Module 4	Calculate	CO 4	III(Applying)
15	Module 5	Analyse	CO 5	IV(Analyzing)
16	Any Module		Applicable CO	
17	Any Module		Applicable CO	

9. CO - PO Mapping

CO	PO	Cognitive Level	Classroom sessions (hrs)
1	1	Understanding	15
2	2	Understanding	15
3	2	Understanding	15
4	4	Applying	15
5	5	Analyzing	15

Prepared by Course Teacher	Checked & Verified by HoD / Programme Coordinator	Approved by the Principal
Ms.Latha.G <i>Latha</i> Ms. Madhura Ayachit <i>MA</i>	<i>Savitha</i> Dr. Savitha Sukumar	<i>Uma Joseph</i> Prof. Uma Joseph

SEMESTER-I**BASICS OF INTERNATIONAL BUSINESS****1. Course Description**

Programme: B. COM (IB, H)

Max. Hours: 75

Course Code: U26/COM/DSC/104

Hours Per Week: 5

Course Type: MJR

Max. Marks: 100

No. of credits: 5

2. Course Objectives

- To introduce basic concepts of International Trade and business and to acquaint students with the basis of integration of markets at national level and terms and conditions around the world;
- To familiarize and sensitize students towards trade and its impact on society and environment.

3. Course Outcomes

After the completion of the course, the student will be able to:

- CO1: Define the concepts and factors that trace the growth of international business and also can outline and list the theories of international Trade.
- CO2: Explain the reasons for deficit in balance of payments and devise measures to resolve the deficit in balance of payment.
- CO3: Describe the various economic institutions facilitating and monitoring world trade.
- CO4: Examine commercial policy of a country specifically of India and analyze about tariffs, quotas and other barriers to trade.
- CO5: Assess the characteristics and reasons for regional integration around the world and to rank some of the trade blocs in the world.

4. Course Content

MODULE I: MEANING & THEORIES OF INTERNATIONAL BUSINESS (15 Hrs.)

Meaning and definition of International Business -Need for International Business -features of International Business-International and domestic business comparison- Factors contributing for the growth of International Business – Importance, nature and scope of International business - modes of entry into International Business –Market Entry Strategies - Internationalization process.. Meaning and steps - Modern Theory of International Trade - Role of Global Value chains in International Business - Significance of E-Commerce and Digital Trade - Country of Origin in International Business – meaning and components.

MODULE II: BALANCE OF TRADE AND BALANCE OF PAYMENTS (15 Hrs.)

Meaning & Definition of Balance of Trade and Balance of Payments- Components of BOT and BOP-Differences between BOT and BOP- India's BOP position in last 5 years-Surplus and Deficit BOP- Causes for disequilibrium in BOP-Remedial measures required to correct disequilibrium in BOP-Numerical Applications for BOP - Institutional Infrastructure for Export Promotion-An overview of major export promotion agencies and councils in India-Trade Agreements-Meaning and Objectives-Bilateral and Multilateral Trade Agreements-Functions -India's recent Bilateral and Multilateral Trade Agreements

MODULE III: INTERNATIONAL ECONOMIC INSTITUTIONS (15 Hrs.)

Meaning and Features of International Economic Institutions-WTO (Objectives, provisions and Agreements)- IMF objectives, Functions, Special Drawing Rights)-World Bank (Objectives, Functions)- Subsidiaries of World Bank, -IMF vs IBRD- UNCTAD- Introduction, Aims & features- - Asian Development Bank (Objectives & Functions) – Asian Infrastructure and Investment Bank (Aims and Importance)- New Development Bank: Establishment, Organization, Objectives and Functions

MODULE IV: REGIONAL ECONOMIC GROUPINGS IN PRACTICE (15 Hrs.)

Regional Economic Groupings-Regional Economic Cooperation -Meaning and Types of Integration- Free trade area, Customs Union, Common Market, Economic Union -Benefits of Economic Integration- Structure and functioning of EU -Euro Currency (Origin and Benefits)-Select Trade Blocs around the world- NAFTA-ASEAN- BRICS- SAARC- Regionalism Vs Multilateralism – Contemporary Case studies in Integration.

MODULE V: EMERGING DEVELOPMENTS AND TRADE BARRIERS (15 Hrs.)

Commercial Policy-Meaning and features- Free trade and Protection – Tariff – Meaning and types of Tariffs -Effects of Tariffs under partial equilibrium analysis- non-tariff barriers- Import quotas-meaning and types- Effects of Quotas under partial equilibrium analysis-Equivalence of tariffs & quotas -Import quotas Vs Tariffs -Growing concern for ecology-Need and significance – Carbon Border Adjustment Mechanism - Counter trade- Meaning and types- IT and International Business-Relationship and role of information technology in the global market-; Social aspects.

5. References

1. Jhingan M.L. International Economics 6th edition Vrinda Publications Delhi
2. K. Ashwathappa International Business 6th edition Publisher: Mc Graw Hill HED India
3. Francis Cherunilam International Economics 5th edition Mc Graw Hill Bennett, India
4. Charles W.L. Hill 'International Business' Mc Graw Hill
5. Daniels 'International Business' Pearson's Publication

Note: Latest edition of the readings may be used.

6. Syllabus Focus**a) Relevance to Local/ Regional/ National/ Global Development needs**

Local/ Regional/ National/ Global Development needs	Relevance
National/Global Development needs	By introducing basic concepts of International Trade and business and by familiarizing and sensitizing students towards trade and its impact on society and environment. Skill sets of students can be enhanced which can increase their decision making and analytical ability in handling their international trade counterparts in the future



b) Components of Skill Development/ Entrepreneurship Development/ Employability

SD/ED/EMP	Syllabus Content	Description of Activity
SD	Modules I, IV Modules III,V	Diagrammatic representation of the vital concepts Group Discussion, Debate
EMP	Modules I,II,III,IV,V	By doing Case Studies and assignments students can increase their analytical and decision making skills which goes a long way in enhancing their job prospects

7. Pedagogy

S. No	Student Centric Methods Adopted	Type / Description of Activity
1.	Participative learning	Group Discussion
2.	Experiential learning	Assignment
3	Participative learning	Presentation
4	Experiential learning	Quiz

8. Course Assessment Plan:**a) Weightage of Marks in Continuous Internal Assessments and End Semester Examination**

COs	Continuous Internal Assessments - CIA (40%)	End Semester Examination - (60%)
CO1	CIA-1-Written Exam	Written exam
CO2	CIA-1-Written Exam	
CO3	CIA-2 Concept based Testing	
CO4		
CO5	CIA-2 -Assignment	

b) Model Question Paper-End Semester Exam**BASICS OF INTERNATIONAL BUSINESS**

Course Code: U26/COM/DSC/104

Max Marks:60

No. of Credits: 5

Time:2 Hrs

SECTION – A**I. Answer the following****5 x 10 = 50 M**

1) Define International Business and list the various modes of entry into International Business in the global scenario in detail?

OR

2) Outline the statement, assumptions, features, merits and demerits of Adam Smith's theory of Absolute Difference in Cost?

3) Explain the reasons for deficit in Balance of Payments and infer suitable remedial measures to resolve the deficit in Balance of Payments?

OR

- 4) Discuss the role and significance of Trade Agreements in promoting exports in detail?
- 5) Discuss the various Objectives, Provisions and Agreements of the WTO in brief?

OR

6) Explain the subsidiaries of the World Bank. Also interpret the differences between IMF and IBRD in brief?

7) Critically evaluate the functioning of ASEAN and BRICS in promoting the spirit of regional integration?

OR

8) Justify the role played by the Free Trade Area, Customs Union and Common Market in promotion of international trade by assessing their performance and overall functioning

9) Compare and contrast the functioning of Tariffs and Quotas in International Business?

OR

10) Analyze the role played by Information Technology in the growth of International Business?

SECTION – B

II. Answer any five of the following

5 x 2=10 M

11. Define Internationalization process?
12. Discuss the items which appear on the credit side of a BOP account?
13. Discuss about SDR?
14. Evaluate the basic reason for formation of a trade bloc?
15. Infer the meaning of the term NTB?
16. Justify the benefits of Euro currency
17. Explain any 2 functions of ADB?

d) Paper setting guidelines as per Blooms Taxonomy

SECTION A - INTERNAL CHOICE				5 Q X 10 M = 50 M
Question Number	Question	Question	CO	BTL(Blooms Taxonomy Level)
1	Module 1	Define	CO 1	I (Remembering)
2	Module 1	Outline	CO 1	I (Remembering)
3	Module 2	Explain	CO 2	II (Understanding)
4	Module 2	Discuss	CO 2	II (Understanding)
5	Module 3	Discuss	CO 3	II (Understanding)
6	Module 3	Explain	CO 3	II (Understanding)
7	Module 4	Critically evaluate	CO 4	V(Evaluation)
8	Module 4	Justify	CO 4	V (Evaluation)
9	Module 5	Compare and contrast	CO 5	IV (Analyzing)

10	Module 5	Analyze	CO 5	IV (Analyzing)
<p>SECTION B - ANSWER ANY 5 OUT OF 7 5 X 2 M = 10 M</p> <p>(To compulsorily have ONE question from each module)</p>				
11	Module 1	Define	CO 1	I (Remembering)
12	Module 2	Discuss	CO 2	II (Understanding)
13	Module 3	Discuss	CO 3	III (Understanding)
14	Module 4	Evaluate	CO 4	V(Evaluation)
15	Module 5	Infer	CO 5	IV(Analyzing)
16	Any Module		Applicable CO	
17	Any Module		Applicable CO	

CO	PO	Cognitive Level	Classroom sessions (hrs)
1	1	Remembering	15
2	2	Understanding	15
3	2	Understanding	15
4	4	Analyzing	15
5	5	Evaluation	15

Prepared by Course Teacher	Checked & Verified by HOD	Approved by Principal
<i>Latha</i> Ms. Latha.G	<i>Savitha</i> Dr. Savitha Sukumar	<i>Uma Joseph</i> Prof. Uma Joseph

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