

SEMESTER - II

BRITISH LITERATURE (18TH-19TH CENTURY)

1. Course Description

Programme: BA

Max. Hours: 75

Course Code: U26/LIT/DSC/201

Hours per week: 5 hrs

Course Type: DSC

Max. Marks: 100

No. of credits: 5

2. Course Objectives

- To make learners aware of the shifting trends in writing, thinking, and expression in the 18th and 19th centuries in England.
- To introduce the emergence and genre of English Novel from 18 th -19 th century British literature to the learners.
- To introduce women's writing to the learners as a significant shift from an all-male British literary canon prevalent in the earlier centuries.

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3. Course Outcomes

On completion of the course, learners will be able to:

CO1: Outline the literary movements of the 18th and 19th centuries in relation to the prescribed texts. (Understanding)

CO2: Interpret the trends and use of poetic diction. (Understanding)

CO3: Illustrate the state of contemporary times in the 18th and 19th centuries. (Understanding)

CO4: Analyze the use of social commentary and the rise of the realist novel. (Analyzing)

CO5: Summarize the genre of farcical comedy/social satire. (Understanding)

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4. Course Content

MODULE I: HISTORY OF LITERATURE, CONCEPTS AND MOVEMENTS

(15 Hrs)

Periodical Essay, Neo-classicism and Romanticism, Development of Novel, Aestheticism

MODULE II: POETRY

(15 Hrs)

P.B. Shelley, "Ozymandias"

Alexander Pope, "Sound and Sense"

MODULE III: PROSE

(15 Hrs)

Richard Steele, "The Club at the Trumpet"

Charles Lamb, "Modern Gallantry"

MODULE IV: NOVEL

(15 Hrs)

Jane Austen, *Northanger Abbey*

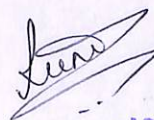
MODULE V: DRAMA

(15 Hrs)

Oscar Wilde, *The Importance of Being Earnest*

Qufan,
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5. References

1. Austen, Jane. *Northanger Abbey*. London: Penguin Books Ltd. 1996. (Originally published in 1803).
2. Pope, Alexander. "Sound and Sense by Alexander Pope." Famous Poems, Famous Poets. All Poetry, allpoetry.com/Sound-and-Sense.
3. Steele, Richard. *The Club at the Trumpet (1709-1710)*.
www.civilizationis.com/smartboard/shop/steele/chap2.htm
4. Shelley, P.B. "Ozymandias" by P.B Shelley | Poetry Foundation, <https://www.poetryfoundation.org/poems/46565/ozymandias>
5. Wilde, Oscar. *The Importance of Being Earnest*. Mineola, New York: Dover Publications. 1990. (Originally performed in 1895).
6. Bradbury, M., & Palmer, D (eds.). (1979). *The Contemporary English novel*. London: Edward Arnold Publishers Ltd. Hunt, John Dixon (Ed.), Pope: *The Rape of the Lock, a Casebook*. 1968. London: Macmillan.
7. Muir, Edwin. *The Structure of the Novel*. London: Chatto & Windus Ltd. 1979.
8. Richetti, John (ed.). *The Cambridge Companion to the Eighteenth Century Novel*. Cambridge: Cambridge University Press. 1998.

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6. Syllabus Focus

a) Relevance to Local, Regional, National and Global Development Needs

Local/Regional/National/ Global Development Needs	Relevance
Local	Understanding how to behave and respond to one another
Regional	Learning about the many hierarchies in society
National	Being conscious and observant about the world around you
Global Development	Understanding the way of life of 18th and 19th century England

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b) Components on Skill Development/Entrepreneurship Development/Employability

SD/ED/EMP	Syllabus Content	Description of Activity
SD	Northanger Abbey	Social Commentary
ED	Periodical Essay	Publishing history
EMP	Modern Gallantry	Opinion writing

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7. Pedagogy

S. No	Student Centric Methods Adopted	Type / Description of Activity
1.	Participative Learning	Seminar, Oral presentation, Group Discussion, Role play
2.	Experiential Learning	Interactive Classroom Activities, Quiz

8. Course Assessment Plan**a) Weightage of Marks in Continuous Internal Assessments and End Semester Examination**

CO	Continuous Internal Assessments CIA -40%	End Semester Examination-60%
CO1	CIA2-Oral presentation	Written Exam
CO2	CIA1	
CO3	CIA1	
CO4	CIA2-MCQs/Objective test	
CO5	CIA2-MCQs/Objective test	

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b) Model Question Paper- End Semester Exam:**SEMESTER II BRITISH LITERATURE (18 TH -19 TH CENTURY)**

Course Code: U26/LIT/DSC/201

Max. Marks: 60

Credits: 5

Max Time: 2 Hrs

SECTION - A**I. Answer the following (250 words)****5 x 10 = 50 M**

1. Discuss the art movement Aestheticism in the 19th century.

OR

2. Discuss the Periodical Essay

3. Explain how Shelley develops the theme of the transience of power in "Ozymandias".

OR

4. Discuss the differences and similarities between poetry and dancing in Pope's "Sound and Sense".

5. Describe the members of "The Club at the Trumpet."

OR

6. How does Lamb bring out the hollowness of modern gallantry in his essay?

7. In what ways does the Gothic novel help to frame, or set-up, the plot of "Northanger Abbey"?


OR

8. Explain the relationship between Henry and Catherine in "Northanger Abbey".

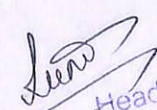
9. Discuss the title of Oscar Wilde's play drawing attention to the pun in the title. Who is being earnest in this play?

OR

10. Do you think Oscar Wilde presents any version of true love in his play? Does the extent to which Gwendolen and Cecily are self-centered, affect our reading of the play?



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SECTION - B

II. Write any FIVE questions

5 x 2 = 10 M

11. What was Richard Steele like in *The Club at the Trumpet*?
12. What does Ms. Prism insist Cecily study, before she sets out for a walk?
13. Analyze how the imagery of decay functions symbolically in the poem "Ozymandias".
14. Briefly explain the significance of the title, "Importance of being earnest"
15. List out any two aspects of gallantry that are conspicuously missing in the modern world, with reference to Charles Lamb's essay.
16. Briefly describe any two characteristics that distinguish a realist text from a neoclassical one.
17. Do you think Catherine Morland is a typical Austen Heroine? How would you use facts to explain your answer?

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c) Question Paper Blueprint

Modules	Hours Allotted in the Syllabus	COs Addressed	Section A (No. of Questions)	Total Marks	Section B (No. of Questions)	Total Marks
1	15	CO 1	2 (1 out of 2)	10	5 out of 7	5x2=10
2	15	CO 2	2 (1 out of 2)	10		
3	15	CO 3	2 (1 out of 2)	10		
4	15	CO 4	2 (1 out of 2)	10		
5	15	CO 5	2 (1 out of 2)	10		

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9. CO-PO Mapping

CO	PO	Cognitive Level	Classroom sessions(hrs)
1	1	Remembering	10
2	1	Understanding	15
3	2	Understanding	15
4	2	Analyzing	15
5	1	Understanding	15

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SEMESTER II BRITISH LITERATURE (18TH TO 19TH CENTURY)

SEMESTER-END MODEL QUESTION PAPER TEMPLATE

SECTION A - INTERNAL CHOICE			5Q X 10 M = 50 M	
Question Number	Question	Question	CO	BTL
1	Module 1	Discuss the art movement Aestheticism in the 19th century.	CO 1	Level II
2	Module 1	Discuss the Periodical Essay	CO 1	Level II
3	Module 2	Explain how Shelley develops the theme of the transience of power in "Ozymandias".	CO 2	Level I
4	Module 2	Discuss the differences and similarities between poetry and dancing in Pope's "Sound and Sense".	CO 2	Level II
5	Module 3	Describe the members of "The Club at the Trumpet."	CO 3	Level I
6	Module 3	How does Lamb bring out the hollowness of modern gallantry in his essay?	CO 3	Level I
7	Module 4	In what ways does the Gothic novel help to frame, or set-up, the plot of "Northanger Abbey"?	CO 4	Level I
8	Module 4	Explain the relationship between Henry and Catherine in "Northanger Abbey".	CO 4	Level II
9	Module 5	Discuss the title of Oscar Wilde's play drawing attention to the pun in the title. Who is being earnest in this play?	CO 5	Level I
	Module 5	Do you think Oscar Wilde presents any version of true love in his play? How does the extent to which Gwendolen and Cecily	CO 5	Level I

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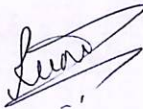
		are self-centered, affect our reading of the play?		
SECTION B - ANSWER ANY 5 OUT OF 7		5 Q X 2 M = 10 M		
11	Module 3	What was Richard Steele like in The Club at the Trumpet?	CO 5	Level I
12	Module 5	What does Ms. Prism insist Cecily study, before she sets out for a walk?	CO 2	Level I
13	Module 2	Analyze how the imagery of decay functions symbolically in the poem "Ozymandias".	CO 4	Level I
14	Module 5	Briefly explain the significance of the title, "Importance of being earnest"	CO 2	Level II
15	Module 3	List out any two aspects of gallantry that are conspicuously missing in the modern world, with reference to Charles Lamb's essay.	CO 5	Level I
16	Module 1	Briefly describe any two characteristics that distinguish a realist text from a neoclassical one.	CO 1	Level I
17	Module 4	Do you think Catherine Morland is a typical Austen Heroine? How would you use facts to explain your answer?	CO 3	Level III

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Name and Signature of the teaching faculty	Name and Signature of HoD	Name and Signature of Principal
		 Principal St. Francis College for Women Begumpet, Hyderabad - 16.


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SEMESTER - II
HISTORY OF MASS MEDIA IN INDIA

1. Course Description

Programme : B.A

Max. Hours : 75

Course Code : U26/MCJ/DSC/201

Hours per week : 5

Type of course : Discipline Specific Core

Max. Marks : 100


No. of credits. : 5

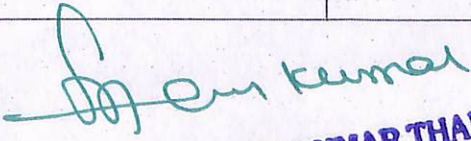
2. Course Objectives

1. To provide the learner a historical overview of print, electronic and digital media in India.
2. To be able to understand the of current status of media in country.

3. Course Outcomes

CO	Description	BTL	
CO1	Outline the contributions and role of press during freedom to the recent times.	Remember	I
CO2	Discuss the role of Radio in the growth of the nation.	Understand	II
CO3	Interpret and apply latest developments in television broadcasting.	Apply	III
CO4	Analyze the role of film in contemporary society by comparing its past growth.	Analyse	IV
CO5	Assess the present status and challenges of the digital medium.	Evaluate	V


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4. Course Content

MODULE – I: ORIGIN AND GROWTH OF PRESS IN INDIA

(15hrs)

Invention of Printing Press; History of the Press in India from 1780-1947; Press Acts during pre-Independence era: Censorship act 1799, Licensing Regulation 1823, Press Act 1835 or Metcalfe, Vernacular Press Act- Gagging Act 1878, Newspapers Incitement to Offences Act 1908, Indian Press Act 1910; Role of Indian Press in National Freedom Movement; Post-Independence Era- Role of Indian Press in Nation building; Prominent Vernacular newspapers in India: Dainik Bhaskar, Anandabazaar Patrika, Amar Ujala, Malayala Manorama, Daily Thanthi, Eenadu; Role of Indian Press in Emergency period (1975- 1977); Pioneers of Indian Journalism during the Colonial period- Social Reformers as Journalists. Pioneering Indian Journalists post independence- Kuldip Nayar, Karan Thapar, Arun Shourie, Pranay Roy, Rajdeep Sardesai, Barkha Dutt, Ravish Kumar. Vedic principles of Satya & Dharma in journalism.

MODULE – II: EVOLUTION OF RADIO

(15hrs)

Early history of Radio-AIR: History, Evolution & demand for autonomy; formation of Prasar Bharati, HAM, FM: Radio privatization, Community Radio, Satellite and Web radio; Audio streaming platforms and Podcasts.

MODULE – III: TELEVISION - ORIGIN AND GROWTH

(15hrs)

Origin and development of Television– TV as a medium of Mass communication. SITE, KHEDA, Doordarshan; Evolution of Satellite and Cable Television – Broadcasting Regulation and Policy – Governance and Self-Regulatory Mechanisms – T.R.A.I –Data Analytics: TRP, BARC. Viewership Patterns, Demographics.

MODULE – IV: FILMS - ORIGIN AND GROWTH

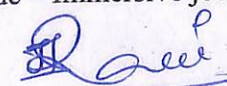
(15hrs)

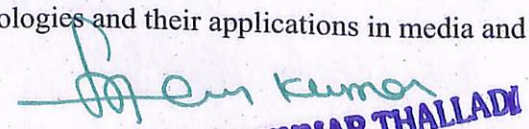
Early Films- Pioneers of Indian Cinema (Before independence); Indian Cinema Post independence; Commercial Cinema: Characteristics, Mani Ratnam and S.S. Rajamouli; Parallel Cinema: Characteristics, Satyajit Ray, and Bimal Roy; Regional Cinema: Overview of origin, growth and present status of Telugu film industry; Independent film makers: Characteristics, Chaitanya Tamhane and Payal Kapadia; Over-the-top (OTT) Cinema platforms: Netflix and Amazon prime; Popular documentary film makers in India; – NFDC & CBFC.

MODULE-V: ORIGIN AND DEVELOPMENTS OF THE DIGITAL MEDIA

(15 hrs)

Brief history of the internet, World Wide Web, Issues of misinformation, surveillance, and data privacy; Issues with Artificial Intelligence (Deep fake, voice cloning, image cloning) – Media convergence – Digital Divide, Digital Literacy ; Metaverse in Media and its applications; Cyber Laws and Cyber Crime : DDoS attacks, Misuse of Computer Networks, Phishing, Hacking, Cyber stalking, Cyber bullying, Social media frauds, Identity theft – Provisions of IT Act, 2000 related to media; Intermediary guidelines and digital media ethics code – Immersive journalism: AR / VR Technologies and their applications in media and communication.


Head



5. Reference Books:

1. Kumar, K. J. (2000). *Mass communication in India* (4th ed.). Jaico Publishing House.
2. Aggarwal, V. (2006). *Essentials of practical journalism*. Concept Publishing Company.
3. Natarajan, S. (1962). *A history of the press in India*. Asia Publishing House.
4. Sharma, K. C. (2007). *Journalism in India: History, growth, development*. Regal Publications.
5. Aggarwal, V., & Gupta, V. S. (2001). *Handbook of journalism and mass communication*. Concept Publishing Company.

6. Syllabus Focus

a) Relevance to Local, Regional, National and Global Development Needs and Aligning with IKS, NSQF & SDGS

Module	FOCUS Local /Regional/National / Global Development Needs	Relevance
Module I	Regional & National	The module is designed to understand the origin and growth of Press in India.
Module II	National	The module is designed to understand the history and development of Radio.
Module III	Regional & National	The module is designed to understand the origin of Television and the broadcasting regulatory mechanisms of India.
Module IV	Local, Regional & National	The module is designed to understand the history and pioneers of Indian cinema.
Module V	National & Global	The module is designed to understand the origin and the latest developments of the Digital media.

IKS	Syllabus Component	Module
IKS	Vedic principles of Satya & Dharma in journalism.	I

NSQF level 5 & 6 (Multidisciplinary and Specialized Knowledge)
 Aligned with SDGs : 4, & 16

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b) Components of Skill Development/ Entrepreneurship Development/Employability

FOCUS	Syllabus Content	Description of Activity
SD/ ED/ E		
Skill Development	Module I	Activity on comparing regional & National newspapers
Skill Development, Employability	Module II	Field Visit to FM radio/ Community radio
Skill Development	Module III	Group discussion
Skill Development	Module IV	Quiz about films
Skill Development	Module V	Students can share their experiences of cyber crimes faced.

7. Pedagogy

S. No	Student Centric Methods Adopted	Type/Description of Activity
1	Seminar Presentation	Participative Learning
2	Audio Visual presentations	Experiential Learning
3	Group Discussion	Participative Learning

8. Course Assessment Plan

a. Weightage of Marks in Continuous Internal Assessments and End Semester Examination

COs	Continuous Internal Assessments - CIA (40%)	End Semester Examination - (60%)
CO1, CO2 & CO3	CIA-I	End Semester examination
CO3, CO4 & CO5	CIA-II	
CO1 & CO2	Objective test/ Student Individual presentations	
CO3, CO4 & CO5	Quiz / Group Presentations	

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(b) Blue print of the Question Paper

HISTORY OF MASS MEDIA IN INDIA

Course Code: U26/MCJ/DSC/201

Max Marks: 60

Credits: 5

Time: 2 Hrs.

SECTION A - INTERNAL CHOICE			5 Q X 10 M = 50 M	
Q.No	Question	Question	CO	BTL
1	Module 1		CO 1	I
OR				
2	Module 1		CO 1	I
3	Module 2		CO 2	II
OR				
4	Module 2		CO 2	II
5	Module 3		CO 3	III
OR				
6	Module 3		CO 3	III
7	Module 4		CO 4	IV
OR				
8	Module 4		CO 4	IV
9	Module 5		CO 5	V
OR				
10	Module 5		CO 5	V

SECTION B - ANSWER ANY 5 OUT OF 7			5 Q X 2 M = 10 M	
11	Module 1		CO 1	I
12	Module 2		CO 2	II
13	Module 3		CO 3	III
14	Module 4		CO 4	IV
15	Module 5		CO 5	V
16	Module 1		CO 5	I
17	Module 2		CO 2	II

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(C) Question Paper Pattern

HISTORY OF MASS MEDIA IN INDIA

MODEL QUESTION PAPER

Paper Code: U26/MCJ/DSC/201
Credits: 5 Crs.

Max Marks: 60
Time: 2hrs

SECTION A - Answer ALL the questions			5 Q X 10 M = 50 M	
Q. No	Module	Question	CO	BTL
1	Module 1	What is India's press history from pre-independence era to the post independence era? List major landmarks.	CO 1	I
2	Module 1	Elaborate on the Struggles and contributions of vernacular press during independence.	CO 1	I
3	Module 2	Trace the origin and growth of Radio in India.	CO 2	II
4	Module 2	Explain the role of AIR and its demand for autonomy?	CO 2	II
5	Module 3	What facts would you present to show how TV watching can affect the society's thinking, political preferences and cognitive ability?	CO 3	III
6	Module 3	Trace the evolution of satellite and cable television and Identify & compile current developments.	CO 3	III
7	Module 4	Classify the different certifications by the CBFC ? Give examples.	CO 4	IV
8	Module 4	Examine the current opportunities and challenges faced by the Telugu film industry.	CO 4	IV
9	Module 5	Assess the role of the IT act to address the issues with AI?	CO 5	V
10	Module 5	What is your opinion about Metaverse in Media and its applications?	CO 5	V

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SECTION B - ANSWER ANY 5 OUT OF 7			5 Q X 2 M = 10 M	
11	Module 1	Describe James Augustus Hickey's contribution to the Press in India?	CO 1	I
12	Module 2	Define FM Radio	CO 2	II
13	Module 3	Identify how Regional channels opened a new market for Local artists?	CO 3	III
14	Module 4	NFDC's role in extending help to Indian cinema, comment?	CO 4	IV
15	Module 5	Digital Literacy can help bridge digital divide, justify?	CO 5	V
16	Module 1	Define Vernacular Press?	CO1	I
17	Module 2	Explain how web radio works?	CO2	II

c) Question Paper Blueprint

Modules	Hours Allotted in the Syllabus	COs Addressed	Section A (No. of Questions)	Total Marks	Section B (No. of Questions)	Total Marks
1	15	CO-1	2	10	1	2
2	15	CO-2	2	10	1	2
3	15	CO-3	2	10	1	2
4	15	CO-4	2	10	1	2
5	15	CO-5	2	10	1	2

9. CO - PO Mapping with BTL:



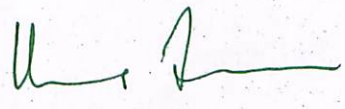
CO	PO	Cognitive Level	Class room sessions (hrs)
1	1	Remembering	15
2	4	Understand	15
3	2	Apply	15
4	5	Analyse	15
5	6	Evaluate	15


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10. COPO mapping with Program Outcomes

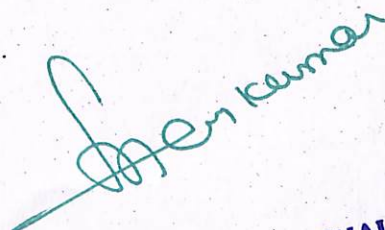
CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	H		H	H			H
CO2		M	H				
CO3		H		L			H
CO4		H	H	L		H	
CO5	H	M					H

Prepared by Course Teacher [Name & Signature]	Checked & Verified by HoD [Name & Signature]	Approved by the Principal
T. Suzan Spurthi 	K. Ravi Kumar 	Prof. T. Uma Joseph 



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Panel of Examiners

S.No.	Semester	Examiner	Designation	Place of Work	Years of Experience	Contact No.	Email Id.
1.	I	Ms.Lasya Madhukar	Assistant Professor	Department of MCJ, St. Joseph's Degree & PG College, Koti, Hyderabad	13	9989968921	laasyamadhukar@josephscollege.ac.in
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SEMESTER - II

BASIC PSYCHOLOGICAL PROCESSES

1. Course Description

Programme: B.A

Course Code: U26/PSY/DSC/201

Course Type: DSC

No. of credits: 5

Max. Hours: 75 hours

Hours per week: 5 hours

Max. Marks: 100 M

2. Course Objectives

- To explain and compare various motivational theories and models, demonstrate the principles and processes of the learning theories.
- To help gain knowledge of the physiological foundations of memory and explain the processes of memory formation, retention, and retrieval.
- To Explain and evaluate different theories of intelligence and help in understanding thinking as a cognitive process.

3. Course Outcomes

On completion of the course the student will be able to:

- CO1: Describe and identify key concepts, principles, and components of each motivational theory and model. **(UNDERSTAND)**
- CO2: Describe the major theories of learning (classical, instrumental, cognitive, and social), explain the mechanisms underlying behavioural change, and analyze the role of repeated mental activity in shaping behavioural tendencies, including the Yogic concept of *Samskara*. **(UNDERSTAND AND ANALYSE)**
- CO3: Acquire knowledge of the physiological foundations of memory, comprehend the two major approaches to memory, know distinct characteristics of various types of memory, interpret the causes of forgetting and apply mnemonic techniques as effective memory aids. **(UNDERSTAND AND APPLY)**

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- CO4: Explain the factors and strategies involved in concept formation, the relationship between language and thought, explore the relationship between creativity and intelligence, understand the principles of reasoning, problem solving, and decision making. **(UNDERSTAND)**
- CO5: Describe major theories of intelligence (Spearman, Thurstone, Guilford, Sternberg, and Gardner), explain the determinants of intelligence (genetic, environmental, and social), and analyze individual differences including giftedness, intellectual disability, and emotional intelligence. **(UNDERSTAND AND ANALYSE)**

4. Course Content

15 hrs

MODULE 1: MOTIVATION

Approaches to Motivation: Instinct theory, Drive reduction theory, Arousal approach, Incentive approach, Cognitive approach - intrinsic and extrinsic motivation, Opponent - process theory

Maslow's hierarchy of needs

Biological drives: hunger and thirst

Murray's Psychogenic needs theory

McClelland's Social Motives: need for achievement, affiliation and power

MODULE 2: LEARNING

15 hrs

Definition of learning;

Theories of learning: Classical Conditioning by Pavlov; Trial & Error by Thorndike; Instrumental Conditioning by Skinner; Cognitive Theories of Learning by Kohler and Tolman; Social learning theory by Bandura.

Yogic Perspective on Learning: Concept of Samskara (formation of subtle mental impressions through repeated mental activity) and its role in shaping behavioural tendencies (Aligned to components of Indian Knowledge Systems).

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MODULE 3: MEMORY**15 hrs**

Definition, Steps in memory - encoding, storage, retrieval

Physiological basis of memory: memory trace, autonomic nervous system, brain, adrenal gland, cell assemblies.

Two Major Approaches to Memory: Atkinson & Shiffrin and Alan D. Baddeley

Stages of memory: sensory memory, short-term memory and long-term memory

Types of Long-term memory: episodic, semantic and procedural

Retention: Causes of Forgetting – Overview of decay theory, interference, encoding and retrieval problems, emotional factors, amnesia

Techniques - Mnemonics (Method of loci, acronyms, acrostics, chunking & organising, rhymes and rhythms, imagery and keyword techniques).

MODULE 4: THINKING**15 hrs**

Mental Imagery

Concepts – Factors and Strategies in concept formation.

Language and thought.

Creativity and its relationship with Intelligence.

Reasoning - inductive and deductive reasoning

Problem Solving- Steps, Strategies & Obstacles of problem solving

Decision making - Satisficing, elimination by aspects and heuristics (availability, representativeness, anchoring and framing)

MODULE 5: INTELLIGENCE**15 hrs**

Theories in brief – Thurstone, Spearman, Guilford, Sternberg, Gardner.

Mentally gifted, Savant Syndrome, Intellectual Disability – levels & causes

Determinants of intelligence: overview of genetic, environmental & social factors

Emotional intelligence: Daniel Goleman's theory

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5. References

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2. Feldman, R. S., & Garrison, M. (1993). *Understanding psychology* (Vol. 10). McGraw-Hill.
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4. Parameswaran, E. G., & Beena, C. (2002). *An invitation to psychology*. Neelkamal Publications.
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6. Weiten, W. (1995). *Psychology: Themes and variations*. Brooks/Cole Publishing.
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6. Syllabus Focus

a) Relevance to Local, Regional, National and Global Development Needs

Local /Regional/National /Global Development Needs	Relevance
National	The course strengthens core cognitive and behavioural competencies such as motivation, effective learning, memory enhancement, and critical thinking, which are essential for developing a skilled and productive workforce. By integrating contemporary psychological theories with the Yogic concept of <i>Samskara</i> , it supports holistic and culturally grounded skill development aligned with national educational priorities.

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b) Components on Skill Development/Entrepreneurship Development/Employability

SD/ED/EMP	Syllabus Content	Description of Activity
SD – Reasoning, Analysing, Problem Solving	Module 1, 3, 5 - Maslow's hierarchy of needs; mnemonics; reasoning and problem solving	Ad analysis to identify Maslow's needs and other motivation theories. Presenting the students with contents / lists to remember, in order to put mnemonic techniques to practice and present with problems that require reasoning and problem-solving skills, including creativity.

7. Pedagogy

S. No	Student Centric Methods Adopted	Type / Description of Activity
1.	Participative Learning	Assignment: Students are asked to select Ads which depict the hierarchy of needs, as proposed in Maslow's theory of motivation.
2.	Experiential Learning	Case Study: Analyse the learning methodology used in the case provided or video shown.
3.	Participative Learning	Art Project: Students can be divided into groups and given a topic to prepare charts depicting the same.

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8. Course Assessment Plan

a) Weightage of Marks in Continuous Internal Assessments and End Semester Examination

CO	Continuous Internal Assessments CIA -40%	End Semester Examination-60%
CO1	CIA-1	Written Exam
CO2	CIA-1	
CO3	CIA-2 (Assignment)	
CO4	CIA-2 (Skill Test / Assignment)	
CO5	CIA-2 (Skill Test)	

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b) Model Question Paper- End Semester Exam

BASIC PSYCHOLOGICAL PROCESSES

Paper Code: U26/PSY/DSC/201

Time : 2 Hrs

Credits : 5

Max marks: 60

SECTION – A

5 x 10 = 50 M

I. Answer following

1. Discuss Maslow's hierarchy of needs theory, outlining the different levels of needs and their impact on motivation and behavior.

OR

2. Compare and contrast the various approaches to motivation and provide appropriate examples.

3. Analyze the role of cognitive processes in learning, drawing Kohler and Tolman's theories.

OR

4. Critically analyse Bandura's Social learning theory.

5. Discuss the stages of memory and explain how information is processed and stored in each stage.

OR

6. Compare and contrast the two major approaches to memory proposed by Atkinson & Shiffrin and Alan D. Baddeley.

7. What is intelligence? Write about Guilford's theory of intelligence.

OR

8. Discuss theories of emotional intelligence.

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9. Analyze the various steps, strategies, and obstacles involved in problem-solving.

OR

10. Explain the factors and strategies involved in concept formation.

Section – B

II. Answer any five of the following.

5 x 2 = 10 M

11. Explain Extrinsic motivation

12. Define Samskara

13. Define classical conditioning.

14. List the causes of forgetting.

15. Classify the levels of intellectual disability.

16. Define creativity.

17. 'g' and 's' factors of intelligence.

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Question Paper format – Blooms Taxonomy Level

SECTION A - INTERNAL CHOICE				5Q X 10 M = 50 M
Question Number	Module Covered	Question	CO	BTL (Blooms Taxonomy Level)
1	Module 1	Discuss Maslow's hierarchy of needs theory, outlining the different levels of needs and their impact on motivation and behavior.	CO 1	Understand
2	Module 1	Compare and contrast the various approaches to motivation and provide appropriate examples.	CO 1	Understand
3	Module 2	Analyze the role of cognitive processes in learning, drawing Kohler and Tolman's theories.	CO 2	Understand and Analyse
4	Module 2	Critically analyse Bandura's Social learning theory.	CO 2	Understand and Analyse
5	Module 3	Discuss the stages of memory and explain how information is processed and stored in each stage.	CO 3	Understand and Apply
6	Module 3	Compare and contrast the two major approaches to memory proposed by Atkinson & Shiffrin and Alan D. Baddeley.	CO 3	Understand and Apply
7	Module 4	What is intelligence? Write about Guilford's theory of intelligence.	CO 4	Understand
8	Module 4	Discuss theories of emotional intelligence.	CO 4	Understand
9	Module 5	Analyze the various steps, strategies, and obstacles involved in problem-solving.	CO 5	Understand and Analyse
10	Module 5	Explain the factors and strategies involved in concept formation.	CO 5	Understand and Analyse

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SECTION B - ANSWER ANY 5 OUT OF 7 (To compulsorily have ONE question from each module)				5Q X 2 M = 10 M	
11	Module 1	Explain Extrinsic motivation.	CO 1	Understand	
12	Module 2	Define Samskara.	CO 2	Understand and Analyse	
13	Module 2	Define classical conditioning.	CO 2	Understand and Analyse	
14	Module 3	List the causes of forgetting.	CO 3	Understand and Apply	
15	Module 4	Classify the levels of intellectual disability.	CO 4	Understand	
16	Module 5	Define creativity.	CO 5	Understand and Analyse	
17	Module 4	'g' and 's' factors of intelligence.	CO 4	Understand	

c) Question Paper Blueprint

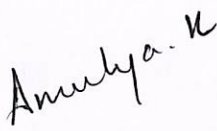
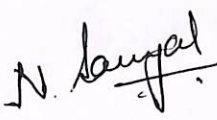

Modules	Hours Allotted in the Syllabus	CO Addressed	Section A (No. of Questions)	Total Marks	Section B (No. of Questions)	Total Marks
1	15	CO 1	2	5x10= 50	7 (By taking at least one question from each Module)	5x2= 10
2	15	CO 2	2			
3	15	CO 3	2			
4	15	CO 4	2			
5	15	CO 5	2			

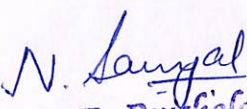
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9. CO-PO Mapping

CO	PO	Cognitive Level	Classroom sessions(hrs)
1	1	Understand	15
2	1	Understand, Analyse	15
3	2	Understand, Apply	15
4	4	Understand	15
5	1	Understand, Analyse	15

Prepared by	Checked & Verified by	Approved by
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