

DEPARTMENT OF COMMERCE ANNUAL REPORT 2018-19

Faculty Profile :

Ms. S. Latha Subramaniam (Head of Department)
Ms. Deepa Samuel
Ms. A. Padmaja
Dr. Vanisree T
Ms. Hari Kalyani
Dr. R. Shiny (PG Coordinator)
Dr. G.V.Sharada
Dr. Savitha Sukumar
Dr. S. Sunita
Ms. Vijayakumari K
Ms. Vijayalakshmi R
Ms. Kalyani Y
Ms. Manisha Kulkarni
Ms. Lily Kansal
Ms. K. Sree Jyothi
Ms. Latha G
Dr. Richa Mehta
Ms. Nida Suleman
Ms. CA Ramya
Ms. Madhura Ayachit
Ms. P N Prashanti
Ms. Mary Jasmine James
Dr. CA Shobana

Guest Lectures conducted:

1. A guest lecture was arranged by the Department of Commerce for the students of B.Com-II (C), B.Com- II (A & F) and B.Com-II (H) on 5th October 2018 in Capitatio hall at 10:30 am to 12:10 pm by Dr.Prasad (RBI Retd. Officer) on the following topics:

- RBI Reforms in 1991 & 1998
- Management of NPA's in Indian banking system
- Asset liability management in banks

2. A talk on opportunities for internship was organized on 30th November. The session, hosted by the Co-Founder and CEO, Mr Luvieen Alva, kicked off at 10:30 a.m. with an interactive

exchange with the students, where Mr. Alva talked about and answered questions about her journey leading up to the conception of MentorMind.

This was followed by a presentation, which first introduced the students to the concept of Mentor Mind with the aid of a logical reasoning activity, to help delineate the way we perceive our education system. Followed by which, the students were asked to assess and score themselves with respect to various business skills and identify areas they were weak in. This enabled them to better realize the importance of hands-on learning and work experience prior stepping into the job market or stepping into the world of business. The aim of the workshop was to help students understand how Mentor Mind works, and how it could serve as an excellent platform to take off their careers and prepare them for their future careers through skill-based learning. It was a roaring success with an overall positive response from students answering yes when asked if they would consider taking up a 'Menternship', in the survey taken towards the end.

Field Trips:

First year students were taken on a local visit within the city

BCOM HONOURS (1st years)

On 9th of August 2018, BCOM1H visited Charmas and Little Star Foods which was organized by Accumen Connect. The class was accompanied by Ms. Mary jasmine and Dr. Shobhana. It was an enjoyable and informative experience. We learnt about the production and marketing management of the industries. It also helped the class in bonding with each other.

BCOM COMPUTERS (1st years)

On 8th of August 2018, BCOM 1C visited Masqati Dairy Farm and Zinda Tilismath which was organized by Acumen Connect. The class was accompanied by Ms. Padmaja and Ms. Deepa Samuel. It was a great experience as they were able to observe the practical implementation of theoretical knowledge and also learnt about the Production and HR management. Some fun activities and free samples of Zinda Tilismath & Ice cream completed the day.

BCOM INTERNATIONAL BUSINESS (1st years)

On 9th of August 2018, BCOM 1IB had visited Raj classic foods and stanza which was organised by Accumen Connect. The class was accompanied by Ms. Y. Kalyani and Sr. Dorine. It was a jubilant experience to visit the industries as we observed the entire production process and learnt about marketing strategies

BCOM IPP & B. Com Accounting & Finance (1st years)

On 10th of August 2018, BCOM IPP had visited Parle G and Masqati Dairy Farm which was organised by Accumen connect the class was accompanied by Dr Vanishree and M.s Manisha. The overall experience to visit the industries was good. We observed production procedure and also learnt about various sales and marketing strategies used by them.

B.Com II nd Years from all sections went for an Educational Tour to Pune and Lonavala from 19th to 24th November. The Industries covered were Universal Construction, Sakaal(newspaper) & Katraj Dairy.

B.Com III Years went for an Educational tour to Chennai and Pondicherry. The industries covered were New Indian Express Newspaper, Aavin, Nippon Paints and Amrutanjan

COFEE Activties –

YUVAFLARE-BATTLE OF BANDS AND WAR OF WORDS - 21 AUGUST 2018

COFEE conducted two major events for YUVAFLARE- THE CAMPUS FESTIVAL. Battle of bands was a competition between various bands from various colleges. The competition was held at the quadrangle and the theme of the competition was Evolution of Music. The Prizes were Rs 6000, Rs 4000 and Rs 2000 for the 1st, 2nd and 3rd winners respectively.

War of Words was a debate competition and it was held in the auditorium. It has three major rounds. The Prizes were Rs 3000, Rs 2000 and Rs 1000 respectively for the 1 st , 2 nd and 3 rd winners.

TRADE WIZARDS WORKSHOP-17 SEPTEMBER 2018

COFEE club's sub club TRADE WIZARDS had organized it's first workshop on Entrepreneur skills for the students of B.Com first years on 17 March'2018. The Speaker for the workshop was Mr. Harish Bhardwaj , who has 33 years of professional experience spanning over 10+ years across, academic, consulting and training organizations

In his workshop Mr. Harish discussed as to why we want to become entrepreneurs and the Indian Ideologies of looking at innovation from the ancient times till the present day. He also introduced the participants to many exclusive examples and challenges in the world economy at large with reference to different mythologies. He shared his own experiences how and why it is challenging to become an entrepreneur and there corporations can no longer just rely on the old formula that sustained innovation. He also added that it is important to start from the bottom to realise the basic problem, he taught us to be good observers. Overall it was a great workshop and inspired all the girls to be future entrepreneurs.

SHARE BUZZAR- MOCK STOCK EXCHANGE-27 & 28 SEPTEMBER 2018

Participants from all colleges were invited to participate in teams of 2. The Share Buzzar was spread over 2 days and the proceedings of the event are as follows.

DAY 1:

ROUND 1

PART 1

Contestants were invited to take part in a Roulette Round. The Roulette Table consisted of 36 parts, 3 parts of 12 companies from 6 different sectors.

PART 2

A quiz was conducted where participants were divided into 4 quadrants. There were 23 people in total.

PART 3

Contestants took part in a Bidding round where again, a quiz was conducted but not in quadrants. All participants were asked the same questions and were allowed to bid on the answers.

ROUND 2

Contestants were given a minimum of Rs.50000 in addition to the total of their winnings from Round 1 to trade with on a mock trading floor. They were to place orders of the shares they wished to buy or sell with Agents of various companies. Total net profit/loss calculated by the volunteers would be added to their total earnings of the first day.

According to the total earnings, 15 of the 23 teams qualified for the second day. The events of the second day are as follows.

DAY 2:

Thanks to our collaboration with ICICI Bank, ICICI provided a live stock exchange platform. They were instructed by volunteers from the ICICI Bank on how to log in and trade.

The event provided a hands on, fun & educational experience to all participants on the working of the Financial markets

The winners of the event were:

1st place- Naman shah & Bharath Reddy (IIMC)

2nd place- Munish Jain & Mukul Jain (IIMC)

3rd place- Saloni Jain & Radhey Loya (St Francis)

LETS GET QUIZZICAL- 28 NOVEMBER 2018

A Quiz Conducted by Sub Club of COFEE Brainia for all the B.Com Students in the Gerosa Hall.

BIZ TALES- 29 NOVEMBER 2018

It was an Entrepreneurial competition jointly organized by sub clubs of COFEE – Trade Wizards and Page Turners for all the B.Com students in the Auditorium.

The participants were required to use the powers and qualities of Disney characters and design a product. Selected teams had to advertise the product and present their business plan.

Social Outreach:

Report on visit to Sweekaar Deaf and Dumb School on 4th December 2018

The visit to Sweekaar Deaf and Dumb School in NRSA Colony, Bowenpally – Secunderabad on 4th December 2018 was well thought out and organized by the Department of Commerce. “Sweekaar” a nonprofit organization was set up in the year 1977 to reach the unreached section of the society especially the deaf and dumb. Having classes from grade 1 to Intermediate, the school also has a hostel where in the outstation students are given boarding facility. The school works on rehabilitation and puts its best to integrate the children with the main stream society.

75 Students from all the five streams of B. Com represented their classes accompanied by Dr. Vanishree, Ms. Vijayalakshmi, Ms. Nida, Ms. Vijayakumari, Ms. Lilly & Ms. Jasmine. Staff and students voluntarily contributed cash and the contributions worked to Rs. 35000. The contributions were used to buy 250 sweaters (as per the school’s requirement) along with stationary items and candies.

Our student volunteers organized fun games for the students in the school and motivated them to participate. The artistic talents in them were mesmerizing. The 3 hours spent in the school was fun, productive, extremely satisfying and a gentle reminder to one and all to count the blessings

MCOM OUTREACH

Objective: To make paper bags out of old news papers as an initiative for Awareness and Eradication of use of plastic bags

On day-1 of the outreach programme, the M.com (AF) students were assigned to make paper bags out of old news papers. This programme was designed to create awareness of harmful effects of plastic among the society. The main motto of the programme was to encourage people to use paper bags instead of plastic bags and create Awareness and Eradication of use of plastic bags.

The students were instructed to assemble at the college at 8:30 AM on and make 15 newspaper bags. Followed by distribution of the handcrafted paper bags where the usage of bags is needed and explain them the harmful effects of plastic on our health as well as the environment.

21 December 2018

Venue: Government Primary school, Sanhitha Orphanage

Objective: To create awareness on various important aspects such as time management, motivation, cleanliness, safe and unsafe touch to the students of primary.

The program was conducted at the **Sanhitha Orphanage** which is also the premises of Government primary school, Park lane, Secunderabad . All the students of M.Com reached the premises by 8:30 AM. and were there till 2:30 PM.

The objective of this programme was to create awareness on various important aspects such as time management, motivation, cleanliness, safe and unsafe touch, to the students. The students

were engaged in many activities which brought out enthusiasm and healthy competitiveness through games conducted.

Physical and sports activities were also conducted for primary students class wise. Prizes were given to the participants. Books and other stationary items including sweets were distributed to all the students of primary school as a part of our contribution. It was a day well spent with those enthusiastic students and the fantastic feedback given by the school principal made the day so fulfilling.