

DEPARTMENT OF COMMERCE ANNUAL DEPARTMENT REPORT

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FACULTY PROFILE

S.NO.	NAME	QUALIFICATION	YR. OF JOINING	COMMITTEES WORKED FOR IN THE AY 2021-2022
1	Ms. Deepa Samuel (Head of Department)	M.Com, SLET, (Ph.D)	1995	College Council, Academic audit cell, Parents Association, Orientation to parents & students
2	Ms. S. Latha Subramaniam	M.Com. (Ph.D)	1992	Academic Audit Cell, Convocation, Faculty development cell, syllabus review committee, IQAC Working Committee (Criteria 6)
3	Ms. A. Padmaja	M.Com., M.Phil., (Ph.D)	1997	Time Table
4	Dr.Vanisree T	M.Com., M.Phil., Ph.D.	2000	Faculty research cell, Cultural, Institutional Ranking – India Today, IQAC Working Committee (Criteria 3)
5	Ms. Hari Kalyani	M.Com., LL.M., M.B.A., PG Diploma in	2002	IPR cell



		Taxation, PG Diploma in IPR, (Ph.D)		
6	Dr. R. Shiny (PG Coordinator)	M.Com., NET, Ph.D.	2003	Academic Audit Cell, NAAC Accreditation core committee (Criteria 7), IQAC Working Committee (Criteria 7)
7	Dr.G.V.Sharada	M.Com., M.B.A., M.Phil, APSET, NET, PGDHRM, Ph.D.	2004	Student scholarship
8	Dr. Savitha Sukumar (IQAC Coordinator)	M.Com., M.Phil, FCMA, JRF/NET, Ph.D.	2007	Academic Audit Cell, NAAC Accreditation core committee, Staff & student grievances, Institutional ranking – NIRF
9	Dr. S. Sunita	M.Com., M.Phil, NET, Ph.D.	2007	Remedial Instruction
10	Ms. Vijayakumari K (NSSPO)	M.Com., M.Phil, APSET, (Ph.D)	2009	Campus Ministry, Disaster Management, IQAC Working Committee (Criteria 7)
11	Ms. Vijayalakshmi R	M.Com., M.Phil, MBA, APSET, NET, (Ph.D)	2009	Reporting for all events, NAAC Accreditation core committee (Criteria 5), IQAC Working Committee (Criteria 5)



12	Ms. Kalyani Y	M.Com., MBA, NET, PGDFM, (Ph.D)	2009	IQAC Working Committee (Criteria 1)
13	Ms. Manisha Kulkarni	M.Com., APSET, MBA, (Ph.D)	2010	Women's cell, Institutional support for hostellers
14	Ms. Lily Kansal	M.Com., MBA, M.Phil, (Ph.D)	2010	Exam committee, cultural
15	Ms. Latha G (Dean - Students Affairs)	M.Com.	2013	Dean (Student affairs), IQAC Working Committee (Criteria 5)
16	Dr. Richa Mehta	M.Com., M.Phil, Ph.D.	2014	Exam committee
17	Ms. Nida Suleman (SPOC)	M.Com., ICWA, NET, TSSET, (Ph.D)	2014	Centre for International Studies, IQAC Working Committee (Criteria 2)
18	Ms. CA Ramya	M.Com., MBA, CA, (Ph.D)	2014	-
19	Ms. Madhura Ayachit	M.Com., PGDBA - HR, NET, TSSET, (Ph.D)	2015	Sports Committee, IQAC Working Committee (Criteria 7), Rapporteur Committee, Magazine Committee
20	Ms. P N Prashanti	M.Com., PGDCA, (Ph.D)	2016	Innovation Hub



21	Ms. Mary Jasmine James	MBA, M.Com., (Ph.D)	2017	Value education cell, Institutional social responsibility
22	Ms. Chandrakala V	M.Com., NET, SLET	2019	Website
23	Ms. Padmavathi	M.Com, M.B.A, M.Phil, NET, (Ph.D)	2021	
24	Ms. S. Alekhya	M.Com., NET	2021	
25	Ms. Achini Neha	M.Com, TSSET	2021	
26	Ms. Elisa Thomas	M.Com (Applied Finance)	2021	





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WORKSHOPS CONDUCTED

S.NO.	DATE	TOPIC	SPONSORSHIP DETAILS (If any)		REPORT ATTACHED
-	-	-	-	-	-



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SEMINARS CONDUCTED

S.NO	DATE	TOPIC	SPONSORSHIP DETAILS (If any)	No of Participants (Staff & students separately to be mentioned)
1	12-Aug- 2021	Webinar on Research Orientation for Project Work - DR A PATRICK, Associate Professor, Dept of Commerce, Osmania University	Management	Commerce Students - 300, Staff – 25
2	13-Sep- 2021	Webinar on Networking & Negotiation Skills for Leaders – Dr. Madhavi Lokhande, Dean of Welingkar Institute	COFEE	85 students (Class reps, Vice Reps and SQC reps of the Commerce Department)



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WORKSHOP / SEMINAR ATTENDED

S.NO	DATE	WORKSHOP/SEMINAR DETAILS (As in the brochure)	ORGANISED BY (Name of the college/Institution & Department)	ATTENDING FACULTY NAME/S
1	18th & 19th, December, 2021	43rd all India Conference & international Seminar on Accounting Education & Research	Department of Commerce, Osmania University, in association with Indian Accounting Association, hyderabad Branch, Hyderabad, telangana, India	Dr VanisreeTalluri
2	16th & 17th February, 2022	1st International conference on advanced Research in Banking Finance & business Opportunities and Challenges, ICARBFB'22	KPR college of Arts, Science & Research, Coimbatore, Tamilnadu, India	Dr VanisreeTalluri
3	22nd & 23rd September 2021	TRESCOM- 2021,International Conference on Recent Trends inCommerce& Management	Department of Commerce &Management ,G.Pulla Reddy Degree & PG College Hyderabad, Telangana,India	P.N.Prashanti



4	7th & 8th January 2022	International Conference on Research & Innovation in Science Technology &Management	Institute For Engineering Research &Publication(IFERP) & Bhartiya Engineering Science & Technology Innovation University, Anantpur, Andhra Pradesh, India	P.N.Prashanti
5	Jan 3, 2022	Webinar on 'Role of Capital markets in Economic development'	Dr,.B.R. Ambedkar Open University, Jubliee hills, Hyderabad	Manisha Kulkarni
6	Feb 1, 2022	Webinar on 'Impact of Pandemic on Indian Economy - A Sectoral Analysis'	Dr.,B.R. Ambedkar Open University, Jubliee hills, Hyderabad.	Manisha Kulkarni
7	Feb 7, 2022	Webinar on 'Research Methodology and Report Writing'	Dr.B.R. Ambedkar Open University, Jubliee hills, Hyderabad.	Manisha Kulkarni
8	Feb 21, 2022	Webinar on "Women Entrepreneurship and Role of Start-ups"	Dr.B.R. Ambedkar Open University, Jubliee hills, Hyderabad.	Manisha Kulkarni
9	22nd & 23rd September 2021	TRESCOM- 2021,International Conference on Recent Trends inCommerce& Management	Department of Commerce &Management ,G.Pulla Reddy Degree & PG College Hyderabad, Telangana,India	M.Ramya
10	7th & 8th January 2022	International Conference on Research & Innovation in Science Technology & Management	Institute For Engineering Research &Publication(IFERP) & Bhartiya Engineering	M.Ramya



			Science & Technology Innovation University, Anantpur, Andhra Pradesh, India	
11	11 th& 12 th Feb 2022	International Conference on Emerging Trends in Global Business – 2022	Aristotle P.G .College, School of Business Management, Chilkur, Moinabad, R.R.Dist.	M.Ramya
12	16th July, 2021	Webinar on "Academic Research: Experiment, Explore and Enhance"	FDP Cell, St. Francis College for Women, Begumpet	Dr. R. Shiny
13	10th and 11th August, 2021	Two Day National Level Faculty Development Program on Research Writing and Publication	St Joseph's College of Commerce, Bengaluru	Dr. R. Shiny
14	07th & 08th October, 2021	ICSSR-SRC sponsored "TWO DAYS ONLINE NATIONAL WORKSHOP ON DATA ANALYSIS USING AMOS & E-VIEWS"	ALAGAPPA INSTITUTE OF MANAGEMENT	Dr. R. Shiny
15	27 January 2022	Webinar on National Education Policy (NEP 2020)	CEDBEC, Christ (Deemed to be University), Banglore	Dr. R. Shiny
16	16th July, 2021	Webinar on "Academic Research: Experiment, Explore and Enhance"	FDP Cell, St. Francis College for Women, Begumpet	
17	8th & 9th July	Basic Psychological Counseling for Faculty	St. Francis College for Women	Ms. Madhura
18	16th July 2021	Webinar on Academic Research : Experiment,	St. Francis College for Women	Ms. Madhura



		Explore, Enhance			
19	16th July 2021	Academic Research:Experiment,Exp lore and Enhance	FDP Cell, St. Francis College for Women, Begumpet	Ms. Latha Subramanian	
20	21st July 2021 to 24th July 2021	Understanding Research Methodology and Developing Research Paper Writing Skills	St.Mary's Centenary Degree College Ms. Latha Subraman		
21	22 nd Sep 2021 to 23 rd Sep 2021	International Conference Recent trends in Commerce and Management	Department of Commerce &Management ,G.Pulla Reddy Degree & PG College Hyderabad, Telangana,India	Ms. Latha Subramanian	
22	7th & 8th January 2022	International Conference on Research & Innovation in Science Technology & Management	Institute For Engineering Research &Publication(IFERP) & Bhartiya Engineering Science & Technology Innovation University, Anantpur, Andhra Pradesh, India	Ms. Latha Subramanian	
23	17th January to 17th Feb 2022	1month Internship & Training on Research	MSME-Technology Development Centre Process & Product Development, Agra	Ms.Padmaja.A	
24	17th January to 17th Feb 2022	1month Internship & Training on Research	MSME-Technology Development Centre Process & Product Development, Agra	Ms.Hari Kalyani	
25	9th Feb to 20 March,	Econometrics of Policy- Training on Econometrics	Hansraj College, Delhi	Ms. Hari Kalyani	



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12022		
2022		

GUEST LECTURES ORGANISED

S.N O.	DATE	CLASS	TOPIC	SPEAKER DETAILS	OBJECTIV E OF THE GUEST LECTURE	NUMBER OF PARTICIPANTS (Staff & students separately to be mentioned)
1	28rd Sep 2021	B.Com	Webinar on 'Diving into Cryptocurrency'	Aman Sanduja, Co founder of 'Moving'	To assist participants to comprehend the concept of Cryptocurre ncy and know the dynamic fluctuations that have occurred in the crypto and blockchain exchange concerning the	380+ participants (faculty members and students from various colleges of Hyderabad and other cities)





					economic factors abiding it	
2	29 th Sep 2021	B.Com	Webinar on 'Management Education – A right move towards a bright career'	Prof. S. Zarar, Principal & Director, ICBM – School of Business Excellence Hyderabad		123 commerce students and 2 faculty members
3	07 th Oct- 2021	B.Com& M.Com	Webinar on Stock Markets	Mr. Sri Harsha	To help students understand the functioning of Stock Markets	121 commerce students (UG and PG)
4	29 th Oct- 2021	B.Com	Webinar on Transfer Pricing Regulations	Ms. Nida Zia, Senior Manager Internationa 1 Tax &Transactio n Services Transfer pricing ,Ernst&You ng ,LLP	To help participants understand the concept of Transfer Pricing and its Regulations	12 staff and 40 commerce students
5	10 th	B.Com&	Webinar on	Dr. Sudhir	To help	250 commerce



	Dec- 2021	M.Com	Artificial Intelligence and Bias	Sharan	students understand about AI and Bias	students (UG and PG)
6	12 th Feb- 2022	Governm ent School Students	Webinar: Behind the Mask	Dr LathaSarma , MBBS MD (Osm) Respiratory Medicine, Senior Consultant Pulmonolog ist, HOD- KIMS Hospital, Secunderab ad	Intended to develop knowledge and spread awareness among students on Coronavirus disease (COVID- 19)	250 + (students from government schools – (1) GHS Round table School - Kukatpally (2) Zilla Parishad High School-Kukatpally(3)Gov ernment High School - Sanathnagar along with faculty members, COFEE team & members)



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RESEARCH ARTICLES PRESENTED

S.NO	DATE	ARTICLE TITLE	PRESENTED AT (Name of the Seminar/Event AtCollege /University)	ARTICLE PRESENTED BY
1	18th & 19th, December, 2021	Acquainting with Accounting - An Experiential and Empirical Study on the Methods to Teach Basics of Accounting	43rd all India Conference & international Seminar on Accounting Education & Research, Department of Commerce, Osmania University, in association with Indian Accounting Association, hyderabad Branch, Hyderabad, telangana, India	Dr VanisreeTalluri
2	16th & 17th February, 2022	Awareness on bio-Medical waste Management over 10 years	1st International conference on advanced Research in Banking Finance & business Opportunities and Challenges, ICARBFB'22, KPR college of Arts, Science & Research, Coimbatore, Tamilnadu, India	Dr VanisreeTalluri
3	22nd & 23rd September 2021	Effect of Covid-19 on Consumer Buying Pattern Towards E-	TRESCOM- 2021, International Conference on Recent Trends inCommerce& Management, Department of Commerce & Management, G. Pulla Reddy	P.N.Prashanti



		Commerce	Degree & PG College Hyderabad, Telangana,India	
4	22nd & 23rd September 2021	A Study on Consumer Buying Behavior towards Cosmetics	TRESCOM- 2021, International Conference on Recent Trends in Commerce& Management, Department of Commerce & Management, G. Pulla Reddy Degree & PG College Hyderabad, Telangana, India	M.Ramya
5	11th& 12 th Feb 2022	A Study on Online Shopping	International Conference on Emerging Trends in Global Business – 2022, Aristotle P.G.College, School of Business Management, Chilkur, Moinabad, R.R.Dist.	M.Ramya
6	22nd & 23rd September 2021	A Study on Importance of Green Marketing in Present Scenario	International Conference Recent trends in Commerce and Management, Department of Commerce & Management ,G.Pulla Reddy Degree & PG College Hyderabad, Telangana,India	Ms. Latha Subramanian



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RESEARCH ARTICLES PUBLISHED

S.NO	DATE	AUTHOR/S NAME	PUBLICATION DETAILS	
			Journal Name, Month & Year of Publication, ISSN	Whether Journal is enlisted by UGC – Yes/No
1		R.Vijayalakshmi	An Analysis of Perception and Financial Planning Behaviour for Retirement among Working Individuals, Journal of Contemporary Issues in Business and Government Vol. 27, No. 2, 2021 https://cibg.org.au/	Yes
2	Jan 2022	Madhura Ayachit	A systematic review of Burnout studies from the Hospitality literature, Journal of Hospitality Marketing & Management; vol 31, Issue 2, 2022 Pg 125-144	Yes
3	Dec 2021	Ms.LilyKansal	Startups in India- Issues and Challenges, NIU International	Yes





			Journal of Human Rights	
4	Feb	Ms.LilyKansal	WOMEN'S START-UPS IN	Yes
	2022		INDIA- CHALLENGES-	
			MEASURES AND SUPPORT	
			SYSTEM, Journal of Education-	
			Rabindra Bharati University	





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BOOK / CHAPTERS IN EDITED VOLUMES / BOOKS

S.NO	DATE	AUTHOR/S NAME	PUBLICATION DETAILS	CONFERENCE PROCEEDING
			Title of the Book / Chapter, Month & Year of Publication, ISBN	Name of the Conference/ Title & ISBN of the proceedings of the Conference
-	-	-	-	-





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AWARDS / RECOGNITION

S.NO.	NAME OF FACULTY / STUDENT	NAME OF THE AWARD/ RECOGNITION	NAME OF THE AWARDING BODY /AGENCY	MONTH & YEAR OF THE AWARD
1	Dr.VanisreeT alluri	Best Faculty Award	Teacher's Day Celebrations 2021, Lions Clubs International, Lions club of Hyderabad, Kingkoti	Sep 2021
2	Dr.VanisreeT alluri	Best Faculty Award	Teacher's Day Celebrations 2021, Lions Clubs International, Rotary club, Secunderabad West.	Sep 2021
3	Dr.VanisreeT alluri	Women Achievers' Recognition	Govt. of Telangana on International women's day held at People's plaza, Hyderabad	March 2022
4	Ms. Deepa James	Certificate of Merit for Distinguished Service	College Day 2022 (St. Francis College for Women)	Feb 2022
5	Jyotsna N	2 nd Prize in group	Osmania Inter-	February 19-20, 2022



		singing (Indian)	Collegiate Cultural Competitions 2021- 22	
6	B.V.S Shreya	Verbal Commendation	Intercollegiate event Christ University	12-14 th November 2021
7	B.V.S Shreya	2 nd Prize in Fancy Dress Competition	St.Francis College for Women Inter- Collegiate Event	January 26 th 2022
8	B.V.S Shreya	3 rd Prize in Act-o- Mania Competition	St.Francis College for Women Inter- Collegiate Event	February 10 th 2022
9	M. Harshitha	2 nd Prize in Hand Made poster Making	St.Francis College for Women Inter- Collegiate Event	September 16 th 2021
10	Shana Mary George	2 nd Prize	St. Francis College for Women, Atheaneaum-Retail Quiz	February 22 nd 2022
11	EpuruSrihith a Reddy		Represented Osmania University in inter university handball southzonetourname nt ,tiruchirapalli	
12	D.	Special Recognition Award (Invested with the Rank of Sergeant (NCC) – 2021-22	
12	Yagnapriya	Placement Ambassador) – 2022	Student Placement Ambassador for the	



			year 2021-22	
13	Ananya Sah		Joint Director of Club Services of the Rotaract Club of Falcon (June 2021 – December 2021)	
		1 st Prize	Choir competition at Holy family church (2021-22)	
	Ashishma Sharon	1 st Prize	Choir competition at Mary's yousufguda (2021- 22)	
		1 st Prize	Choir competition at Little flower college (2021-22)	
14			General Secretary of FACE CLUB (2021-22)	
		Special recognition award for being the choir 220ordinator (2021-22)	Choir co-ordinator of the college choir (2021-22)	
			NATALE inter college competition organizer (2021-22)	
			MC / Host for Freshers day program (2021-22)	



11	Macha Shravani		Assistant Head Public Relations of Prakriti club, St. Francis College For Women 2021-22	
12	J Steffy		Creative & IT Committee Head and Editorial Committee Head of Face Club 2021- 2022	
13	Harkeerat Kaur		President of COFEE club 2021- 22	
14	Ginnaram Varsha		President of Eureka-the Innovation hub(an entrepreneurial cell) 2021-22	
		1 ST PRIZE	ODYSSEUS, INGENIUM, BMS- ARISTA CLUB, St Francis College for Women, Management Fest- BEST MANAGER PORTFOLIO	11-12-FEB-22
		1 ST PRIZE	PSYCON CLUB, SPECTRUM,St Francis College for Women,KalamKala a- SKETCHING COMPETITION	26-Jan-22



	DIVA RANKA	2 ND PRIZE	Arthashastra. NMIMS, Cultural Fest, Quest Hour- Extempore and JAM Competition	19-Feb-22
		2 ND PRIZE	ACT-O- MANIA(Literary fest)- 10 feb, ACT- O-MANIA(Literary fest)	10-Feb-22
		2 ND PRIZE	St Joseph College for Commerce, B- QUIZITION, COMMERA- BUSINESS QUIZ,	30-Sep-22
15.		2 ND RUNNER UP	INTENT, NMIMS MUMBAI, Bizztech – Business tech competition	21-Jan-22
		2 ND PRIZE	CHRIST UNIVERSITY, Bangalore, INBLOOM- INTERNATIONA L EVENT- Sketching Competition	
		TOP 4	Olympus- LOYALA ACADEMY, Hyderabad, MANAGEMENT	28-29-JAN-22



15.	DIVA RANKA		FEST- BEST MANAGER	
		TOP 3	NEOTERIC, VOCTALENT, St Francis college for women, MANAGEMENT FEST-INNATE RECROI- BEST MANAGER Portfolio	
		High Commendation	HELD BY Symbiosis, Nagpur, SBC- SYMBIOSIS BUSINESS CONFERENCE, Marketing Committee	8,9,10 Oct 2021
16	D.JOANNA	1 ST PRIZE	TRIMULGIRI HOLY FAMILY CHURCH,CAROL SINGING COMPETITION	5-Dec-21
		1 ST PRIZE	ST MARY'S COLLEGE, CAROL SINGING COMPETITION	11-Dec-21
		1 ST PRIZE	LITTLE FLOWER COLLEGE, CAROL SINGING COMPETITION	11-Dec-21
		Participation	OSMANIA UNIVERSITY,	19-Feb-22



			CULTURAL COMPETITIONS	
			COFEE CLUB, St Francis College for Women, LIVE CRIB	22-Dec-21
17	NANCY ANN ROBERT	Participation	IQAC,MODERN INSTITUTE OF TECHNOLOGY, NATIONAL E- QUIZ COMPETITION	1-Jul-21
		1 ST PRIZE	PRAKRITI CLUB,ST.FRANCI S COLLEGE, ECO MINION,LIFE IN SOIL	20-Aug-21
18	Nidhi	Participation	Assumption College, Participated for OU Basketball Nationals	December 25 th to 30 th 2021
10	Mundra	1 st Prize	Invitational Basketball tournament conducted by the Government	February 5 th to 9 th 2022
		2 nd Prize	City College (3x3 Basketball	



			tournament)	
		2 nd Prize	Invitational memorial Basketball tournament at Warangal	February 24 th to 27 th 2022
		1 st Prize	Fit India open tournament for women (Volleyball)	28-12-2021
		3 rd Prize	73 rd republic day open tournament	26-01-2022
19	P. Srikruti	2 nd Prize	KCR cup open tournament	17-02-2022
		Participation	South zone inter university	Dec 2021
		Participation	Senior volleyball nationals	Feb 2022
20		1 st Prize	Fit India open tournament for women (Volleyball)	28-12-2021
	K.Saumya	3 rd Prize	73 rd republic day open tournament	26-01-2022
		2 nd Prize	KCR cup open tournament	17-02-2022
		Participation	South zone inter university	Dec 2021
		Participation	Senior volleyball	Feb 2022



			national	
21	K.Pranyusha	3 rd prize in Odessey a voyage held in Villa Marie Junior college-2017	Sports certification volleyball	
	·		Certification on completion of financial analyst course from udemy	
			Vice Class Representative	
22	Lydia Anita Barton	• 1st prize in Choir Competition in college category held in Holy Family Church, Trimulgherry • 1st prize in United Christmas Carol Singing Competition for Schools & Colleges in Twin Cities, hosted by Little Flower High School, Abids, Hyderabad. • 1st prize in St. Mary's College – Carol Fiesta Competition - 2021	Student Choir Coordinator	





			Special Recognition Award towards College Choir Sports Certificate Course in Martial	
23	Mahek Kothari	1. Yuvaflare – BIZMUN (2021) -2 nd prize 2. Yuvaflare – Group Dance (2019) 1 st Prize	1. Class Representative for all three years 2. Member of COFEE as a part of Dancevercity team 3. Member of La' Fiesta as a Graphic Designer in the media team 4. Member of Yearbook Designing team as Graphic Designer 5. Sports certification Martial Arts	
24	N.S.B.Rithik a Reddy	Participation	Throwball tournament held in Mallareddy college	
25	Neha Rawat	3 rd place in PM rally competition	NCC – ATC Camp Certificate	
26	Payyavula		Proficiency Prize	



	Sowmya		winner • Sports Certificate – Carroms	
27	Sana Azmeen	Participation certificate in: 1. BizWiz national event competition. 2.Microsoft Al Classroom Series- through external	Certification on completing Throwball course	
28	SuprithaSikh a	2 nd prize in yuvaflare – Group Dance competition	Sports certification volleyball	
29	Jessica Rose	1 st prize in Choir Competition in college category held in Holy Family Church, Trimulgherry	 Special Recognition Award towards College Choir Sports Certificate Course in Volleyball Discovery Of Bible Certification Course 	
30	Ruchika Reddy	PM Rally Participation. 1 st prize in Culturals- Dance and Singing	NCC – ATC Camp Certificate	







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SOCIAL OUTREACH INITIATIVES OF THE DEPARTMENT

S.NO	DATE	PLACE OF VISIT	NO. OF STUDENTS PARTICIPATED	ACCOMPANYING FACULTY	
1	18 th Dec 2021	Don Bosco Prema Seva Sadan, Hayathnagar	18 students	Ms. Latha.S, Ms. Padmaja & Ms. Latha G	
2	18 th Dec 2021	Tara Hostel, New Bowenpally		Ms. Madhura, Ms. Prashanti, Ms. Jasmine, Ms. Chandrakala, Ms. Elisa	
3	18 th Dec 2021	Karunanjali, Gagilapuram			
4	18 th Dec 2021	St. Jude's children's home	First year students via EVS		
	SOCIAL OUTREACH REPORT				



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DETAILS OF COLLABORATING ACTIVITY FOR RESEARCH/FACULTY EXCHANGE/STUDENT EXCHANGE/INTERNSHIP/PROJECT WORK

S.NO	TITLE OF THE COLLABORATIVE ACTIVITY	NAME OF THE COLLABORATING AGENCY	NO. OF STUDENTS /FACULTY PARTICIPATED	DURATION
-	-	-	-	-



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FUNCTIONAL MoUS WITH ONGOING ACTIVITIES

S.NO	NAME OF THE INSTITUTION	MONTH & YEAR OF SIGNING OF MoU	LIST OF ACTIVITIES	NO. OF STUDENTS /FACULTY BENEFITTED
1	National Stock Exchange	8 th December 2022		
2	Jeevanopadhi for TALLY	6 th Nov 2022		



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FIELD VISITS ORGANISED

S.NO.	DATE	PLACE OF VISIT	NO. OF STUDENTS PARTICIPATED	ACCOMPANYING FACULTY
-	-	-	-	





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CAPACITY BUILDING PROGRAMME FOR NON-TEACHING STAFF ORGANISED

S.NO.	DATE	ACTIVITY	NON-TEACHING CATEGORY	NO. OF PARTICIPANTS
1	29 th Nov 2021	Programme on Financial Literacy	Administrative Staff	40
2	29 th Nov 2021	Programme on Financial Literacy	Support Staff	19
CAPACITY BUILDING PROGRAMME REPORT				



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FACULTY BONDING PROGRAMME ORGANISED

S.NO.	DATE	ACTIVITY	VENUE	NO. OF PARTICIPANTS
1	28 th Sep 2021	FBP	Department of Commerce	25





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STUDENT CLUB ACTIVITIES HOSTED BY DEPARTMENT STUDENTS

NAME OF THE CLUB: COFEE

S.NO.	DATE	ACTIVITY	PARTICIPATED BY	TYPE Departmental/College/Intercol legiate -Local/Intercollegiate - National
1	21-Sep- 2021	Student Induction Program	800+ participants comprising the first- year students from all undergraduate streams of the college.	College
2	18 & 21 st Oct 2021	BIZ-MUN (Yuvaflare Campus Fest)	60+ attendees, including many participants from National and International Colleges like Singapore Institute of Management, NareeMonjee Institute of Management Studies, etc.	Inter - Collegiate (International)
3	21-Oct- 2021	Mercadeo (Yuvaflare Campus Fest)	50+ participants, including many from National and	Inter-College (International)



			International Colleges like Gargi College, Singapore Institute of Management, University of Warwick, DePaul, Ascot, etc	
4	14-Dec- 2021	Launch of the Entrepreneurship Cohort 2022 and the COFEE MERCH	COFEE core committee, commerce students and staff	College
5	26-Jan- 2022	Treasure Hunt	60+ participants, comprising the students from all streams, BA, BCom, BSc, and BMS, including many from different colleges, as well as some members from the COFEE Core Committee	Inter-Collegiate
6	7-Feb- 2022	The Big Debate	30+ participants, comprising the students from all streams, BA, BCom, BSc, and BMS, including many from different colleges, as well as some members from the COFEE Core Committee	Inter – collegiate

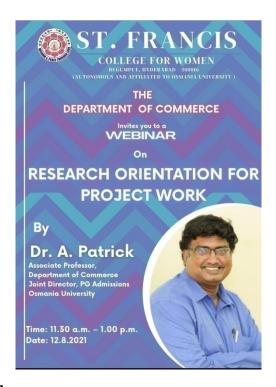


7	10-Feb- 2022	Act-O-Mania	30+ participants, comprising the students from all streams, including many from different colleges and a few members from the COFEE Committee as well as participants from different schools	Inter – collegiate
8	26- Feb- 2022	The Good Act	150 beneficiaries. The beneficiaries of the donation drive were including students from three government schools, namely GHS Round table School, Zilla Parishad High School (Kukatpally), Government High School (Sanathnagar) along with Head and Coordinator of Samaritan Transcend Club, Vantage Head and two COFEE representatives	Government schools – Local



DEPARTMENT OF COMMERCE ANNUAL DEPARTMENT REPORT

RESEARCH ORIENTATION FOR PROJECT WORK



Resource person's details:

DR A PATRICK, ASSOCIATE PROFESSOR, DEPT OF COMMERCE, OSMANIA UNIVERSITY

Objective:

• To orient the final year students of B.Com for the Project Work

Outcome:

- The sessionhelped students understand the steps to conduct research.
- The students gained clarity about various technical aspects to be considered while conducting research.





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Report:

Dr. Patrick started the webinar by stating the importance of research projects to bridge the gap between theory and practice. He described it as the quest for wisdom and strongly advised the students to read Business papers to broaden their horizon with the knowledge of Current Affairs. He then explained the meaning of the word "Research" and emphasized on getting to the root of the problem. The Speaker briefly touched upon the greatest invention of mankind namely, 'The Wheel' and used its example to show how research can add to the existing knowledge and urged the students to become part of the solution.

Dr. Patrick elaborated on the necessity and value of research in our daily lives, especially for students. He explained how Research projects improve problem solving abilities and help students gain a deeper understanding of the subject. He then commented on the various sources for research topics such as newspapers, observation, regular classwork and most importantly, an inquisitive mind. He gave the students several tips as to how to come up with their own research topics, introduced us to the concept known as the F.I.N.E.R. and briefly spoke about the importance of authenticity and the consequences of plagiarism.

The participants were also enlightened about hypothesis, the steps in research process, composition of a research design. Further, they learnt how to process the data collected, measuring and scaling of the data to form an analysis to include in the project.

This was a very productive session where every student learnt something new and was provided with some valuable tips and points to be taken care of while doing research.



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NETWORKING AND NEGOTIATION SKILLS FOR LEADERS



Resource person's details:

Prof. Dr. Madhavi Lokhande, Dean of Welingkar Institute, an alumnus of St. Francis College, Department of Commerce and a renowned academic personality.

Objective:





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The webinar was intended to develop knowledge and enlighten students on leadership skills.

Outcome:

The participants were able to get insight about skills required for being a good leader.

Report:

"Leadership takes you to the highest levels," the speaker explained, "and so it's a moment of pinnacle or precipice for you where you choose to seek out your balance and continue otherwise you take one wrong decision and it'll cost you something and what'll cost you will overshadow what you have accomplished this far. This is often all a part of leadership, where you attempt something and it fails but you rise again." She mentioned her favorite public figure, Amitabh Bachchan, and said that regardless of how many times he has fallen down, he rises back like a phoenix.

The speaker enlightened the students on how the industry has developed and why it's important to understand what's going on in the economy/industry, as well as theimportance of grasping the industry's progress. The speaker used various examples to help participants understand the attributes needed to be a strong leader, such as being courageous enough, following intuition, making yourself unforgettable, and always having a problem solving attitude.

In the end, she enlightened the participants by questioning, "How is it that you as an individual have some kind of a purpose and a principle and the way you're able to translate that and make a large scale impact? She wanted participants to evoke their ISR i.e, Individual Social Responsibility and identify their strengths and limitations, so that they could have an impact on themselves first, then a small group and slowly impact the society."

The session was indeed intriguing and insightful. With a proposal of vote of gratitude, the programme came to an end.



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DIVING INTO CRYPTOCURRENCY



Resource person's details:

Aman Sanduja, Co-founder of Moving

Objective:





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To assist participants to comprehend the concept of Cryptocurrency and know the dynamic fluctuations that have occurred in the crypto and blockchain exchange concerning the economic factors abiding it.

Outcome:

The participants were able to gain an understanding of the Crypto world.

Report:

The speaker initiated the session with an interactive question, inquiring about the importance of trust in the business, and how the digital economy is heading for decentralization. He went over the basics of bitcoin, and how it can be sent from user to user on the peer-to-peer bitcoin network without the need for intermediaries. He enlightened the participants about the process of real-world bitcoin mining, explaining that it is operated by high-powered computers that solve complexpuzzles and on attaining the accurate solutions in a quick period it produces bitcoin. Downloading the blockchain, confirming transactions, broadcasting, and generating profits were all described as part of the mining process with a live blockchain puzzle solved by him.

The webinar concluded with an interactive Q&A round emphasizing government policies and real-world situations of trading and investments.



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MANAGEMENT EDUCATION – A RIGHT MOVE TOWARDS A BRIGHT CAREER



Resource Persons Details:





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Prof. S. Zarar, Principal & Director, ICBM – School of Business Excellence, Hyderabad

Objective:

To orient students about Management Education as a stepping stone towards a bright career

Outcome:

The session was useful for the students aspiring to pursue management education. It also motivated other participants to achieve greater heights in their career.

Report:

The Department of Commerce, St. Francis College for Women and ICBM - School of Business Excellence jointly organised a webinar on "Management Education - A right move towards a bright career" to enlighten the students about 'Management' as a career option. The coordinators for the event were Dr. Vanisree Talluri (St. Francis College) and Dr. Sai Rani (ICBM).

The professor spoke about the importance of management in today's business scenario. He gave insights about - Positive attitude, Energy, Self-confidence, Opportunity grabbing, being in the right placeandListening skills which are very much essential for the manager's role.

The session was very inspirational and encouraging. This session had a great impact on students and their thought process. This webinar was very useful not only to those willing to pursue management education but also to every individual wishing, dreaming and striving towards reaching great heights.





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WEBINAR ON STOCK MARKETS

Resource Persons Details:

Mr Sri Harsha, Shine Projects

Objective:

• To orient the students about the basic concepts and functioning of Stock Markets

Outcome:

- Students got insight about various technical terms used in Stock Markets.
- They also got the practical perspective of the basic functioning of the Stock Markets

Report:

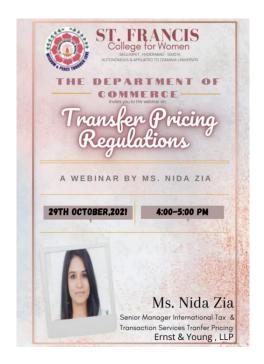




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The session on Stock Markets started with Mr Sri Harsha, the speaker introducing himself and Shine projects. Then he gave the students an example about starting a restaurant. Using the example he explained the sources of funds available, why it is better for company to issue shares than to go for a bank loan, how companies issue shares. He explained few basic concepts of stock markets such as shares, face values, Initial Public Offering, stock exchanges, Popular stock exchanges in the country, market capitalisation, what is an index, how to interpret index value. He showed the participants market watch using money control and explained the stocks listed in NSE, their prices, penny stocks etc. Later he conducted a quiz where all the participants were asked few questions regarding the concepts explained during the session. After the completion of quiz, a question and answer session was held where he covered how a start-up can raise funds, why futures and options trading is available in NSE indices not BSE indices, is it safe to invest in unlisted stocks etc.

WEBINAR ON TRANSFER PRICING REGULATIONS







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Resource Persons Details:

Ms. NidaZia, Senior Manager International Tax &Transaction Services Transfer pricing,Ernst &Young,LLP

Objective:

To help participants understand the concept of Transfer Pricing and its Regulations

Outcome:

The participants got valuable insights about the concept and regulations in force of Transfer Pricing in India

Report:

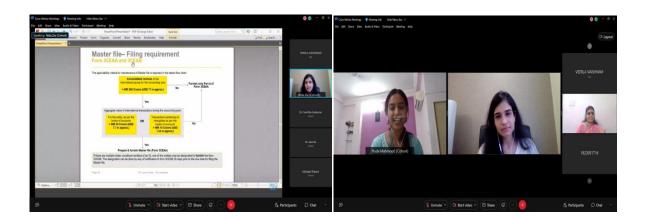
The Webinar dealt with Transfer pricing regulations in force in India. In general, Transfer price is the value attached to the sale of goods or services between related parties. The resource person Ms. Nida Zia explained that the main objective of Transfer Pricing regulations is to ensure that transactions between associated enterprises take place at a price as if the transaction was taking place between unrelated parties. She reiterated that through transfer pricing rules, the companies can maintain their business structure in a flexible manner. Ms. Nida Zia dealt with sections 92 to 92F of the Income tax act and explained at length about the role transfer pricing regulations play in the pricing of the entities and the prevention of abusive practices that can save such entities from the harms that are likely to be suffered due to such malpractices. Effective planning schemes, allow the taxpayers to optimize the allocation of their income within their related group. Complying with the transfer pricing rules ensure that the companies do not suffer consequences of double taxation





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at a later stage. Non- compliance can lead to expensive consequences for such multinational companies. It can also result in disputes with tax authorities that can further lead to litigation and substantial penalties.



ARTIFICIAL INTELLIGENCE AND BIAS

Resource Persons Details:

Dr. Sudhir Sharan

Objective:

To develop understanding among students about functioning of AI

Outcome:

• The participants understood the concept and working of AI and bias





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• The participants also got an overview about Machine Learning concept

Report:

The webinar was an introduction to the world that can be controlled by a command and a little glimpse into the future that sounds as scary as it's thrilling, this is AI for you and everybody else.

Dr. Sudhir, the guest speaker proceeded into a brief discussion on the concept and working of AI, bias, discrimination, and the advancement it unfolds in the near time. He gave an overview about Machine Learning and Deep Learning. He also spoke about bias and discrimination. The webinar concluded with an interactive Q&A session.

BEHIND THE MASK

Resource Persons Details:

Dr LathaSarma, MBBS MD (Osm) Respiratory Medicine.Now, Senior Consultant Pulmonologist, HOD-KIMS Hospital, Secunderabad.

Objective:

The session intended to develop knowledge and spread awareness among students on Coronavirus disease (COVID-19)





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Outcome:

An awareness on Coronavirus disease and Covid appropriate behaviour was created among students from 3 Government schools.

Report:

The speaker enlightened the students on the creative, novel, and sustained approach to encourage public health protocols and keeping people safe. She also gave a detailed explanation of specific covid-19 related terms. Throughout her address, she emphasised on staying healthy and practising social distancing to prepare better for a post-covid future.









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SOCIAL OUTREACH

The outreach was held during the Christmas season, symbolic of the joy of spreading happiness. There was a voluntary participation from a representation of the Commerce students for the Outreach. No one was compelled keeping the pandemic situation in mind.

The activities to be performed at the outreach were decided and planned before by the participants and were conducted enthusiastically on the D-Day. The kids were full of joy, talented and greeted each student and faculty with huge smiles on their faces.

Various games like Talent Show, Guess the Movie, Fire on the mountain, pass the parcel and many more were conducted. Prizes such as Pencils, Pens and other stationery were gifted to the kids who had performed well. The inmates were extremely happy to interact with the students and took them around showing them things and talking about many things. Clothes were donated by one of the students to the Hostel inmates.

The details of contribution are as follows:

Name of the beneficiary institution	Contribution
(1) Don Bosco Prema Seva Sadan, Hayathnagar(2) Tara Hostel, New Bowenpally(3) Karunanjali, Gagilapuram	(1) Two Water Purifier dispensers(2) Seven multi-purpose Bookshelves(3) Rs. 12,000 towards purchase of washing machine
(4) St. Jude's children's home	(4) Rs. 5,051 (via EVS department)





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The Covid Protocols were duly followed. The kids had a lot of fun and looked forward to meet the students again. It was an unforgettable experience for the participants too.



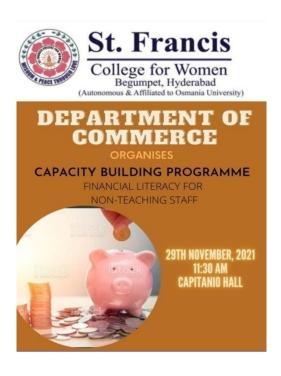






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CAPACITY BUILDING PROGRAMME



Resource person's details:

Faculty from Commerce Department: Dr. Vanisree, Ms. Hari Kalyani, Dr. R. Shiny – PG Coordinator and Ms. Lily Kansal

Workshop objectives:

• The workshop aimed at imparting Financial Literacy among Non Teaching Staff and Support Staff of St. Francis College.

Outcome:

• Both the sessions were introductory in nature and aimed at sensitizing the participants to the importance of financial awareness and wellness.





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• It is planned to organize a few more sessions with focused attention to the specific needs of the staff.

Report:

TOPIC: FINANCIAL LITERACY

DATE: 29.11.2021

No. of Participants: 59 [Administrative staff - 40; Support staff - 19]

The program commenced with Ms. Deepa James, Head Department of Commerce welcoming the participants and introducing the objective of the CBP. After an introduction of the resource persons the Non – Teaching staff were divided into two groups, i.e. Administrative staff for whom the session was conducted in English and the Support staff for whom the session was conducted in Telugu & Hindi for better understanding.

Administrative Staff: The resource persons for this session were Dr. R. Shiny and Ms. Hari Kalyani. Dr. Shiny started the session with a few videos highlighting the need for financial planning and discussing the importance of the same. Subsequently a quiz on financial literacy concepts was conducted to gauge the awareness level of the participants. The basics of financial literacy concepts were presented in a concise manner so as to ease and guide the participants in planning for their financial future. Ms. Hari Kalyani continued the session by enumerating some of the investment avenues available and also highlighted the importance and avenues available for tax planning.

Support Staff: The resource persons for this session were Dr. Vanisree T and Ms. Lily Kansal. Saving options such as Post office, small savings and other government schemes were highlighted & explained. The session was well received. Many of the support staff later





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approached the resource persons for assistance in identifying suitable avenues for small saving schemes.











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FACULTY BONDING PROGRAMME

The faculty bonding program (FBP) of the Department of Commerce was a mixed bag of events. It was an opportunity to meet and get to know each other, especially for the junior staff who joined this year. The event was also special because of the baby shower organised for Ms. Ruchika and the blessing for newly wed Ms. Chandrakala. It was a poignant moment as we wished our dear colleague Ms. Y. Kalyani, the very best of our wishes and prayers for a speedy recovery as she was proceeding on a break due to ill health. Inspite of a heavy downpour in the morning and a holiday being declared, all faculty members were present for the event as a mark of fellowship and affection for each other.



























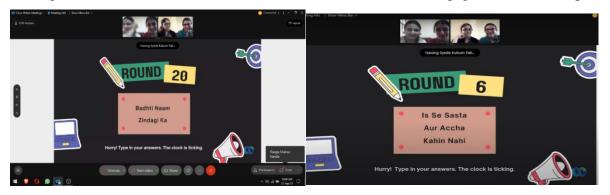


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STUDENT INDUCTION PROGRAMME (SIP)

The objective of the session: This session was intended to interact and engage with the first-year students of our college to help them adjust to the new environment.

Session Description: The activity was divided into two parts. The participants played a game called "TIC TAC TALK" in section 1. Words were presented on the screen one by one and the students were instructed to narrate or type about the words that came into their mind first. The participants played the game "TUG OF WAR", in the second part of the event. Students were shown brand taglines and had to estimate which brand or product they were looking at. Throughout the two sessions, the students were engaged and receptive.







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BIZ-MUN EVENT

The objective of the event: The purpose of the event was to play Executives of various companies and try to solve real-world problems in the Corporate world.

Event Description: BIZ-MUN - A strategic blend of the business world on the skeleton of MUN with a twist, puts our knowledge to the test on a variety of interesting and complex issues. Instead of students roleplaying as diplomats and debating global concerns, the conference focused on students representing as Company Executives and addressed emerging business issues, and discussed agendas.

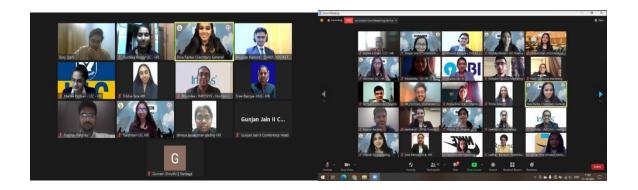
Preliminary round- The event commenced with a cordial greeting from the event organizers and the committee members of COFEE. The EB members began their separate sessions by giving a quick overview of the BIZ-MUN event and describing the MUN's regulations and norms in order to keep the communication open. The executives were given an outline of the committees. The meeting started with a roll call, then the agenda and GSL (General Speaker's List) were set up. The executives then engaged in debates during a moderated caucus, which was followed by an unmoderated caucus when they socialized and spoke to one another. Following that, the Executive board members assigned the executives to a crisis committee to deal with a matter of immediate concern. The executives needed to think of new ways to solve problems and come up with new ideas. The Finance and Marketing committees



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passed a resolution, and the Human Resource committee held an interview role-play activity. Throughout the session, the executives were engaged and receptive.

Main Event: The Live session began with a casual discussion in the designated breakout rooms with the respective EB members. Later, all the attendees were summoned to the main room where they were asked to describe and share their thoughts on the event, which was followed by the announcement of the prizes, which included the Best Executive and High Commendation honors. The cash prizes were given Rs.1500 and Rs.1000 respectively.





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MERCADEO EVENT

The objective of the event: The purpose was to enlighten the students with marketing promotional methods through commercials.

Event Description: MERCADEO is an 'Advertising Making Competition' in which students demonstrate their marketing skills. Its purpose was to acquaint students with commercial marketing and promotional tactics. The students created advertising that was both humorous and conceptual. They developed a commercial screenplay and idea based on one of the many scenarios provided by the committee organizers and they were able to showcase their work through acting, animation, or other mediums. The main event commenced live on the SFC Youtube channel at 11:30 pm. The event opened with a warm welcome from COFEE's President and Vice-President, as well as the Event Organizers. Members of the COFEE Club greeted all of the competitors and the event organizers anchored the live event. Ms. Deepa Samuel, HoD, Department of Commerce, and Ms. Gulnar Virk, founder of HashTag Marketing, were the judges of the event. They addressed the gathering. The judges commended the students for their outstanding effort and wished all of the participants' luck, and the videos were aired. The event drew 50+ students, and about 20 videos were shown. Solo, duet, and group performances were all part of the competition. Before the results were





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announced by the President and Vice-President, the judges gave input and emphasized the importance of and how to exhibit marketing to attract customers' attention.







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LAUNCH OF ENTREPRENEURSHIP COHORT PROGRAM 2022

The Entrepreneurship Cohort Program familiarizes students with the pioneering path, from developing a business plan to obtaining traction in the marketplace, to raising capital for your endeavor. This program explains how business visionaries conduct organized analyses to validate ideas and improve business systems. The Entrepreneurship Cohort Program was launched on 14th December 2021, along with the COFEE merchandise by our principal Dr. Sister Sandra Horta. She was accompanied by the Vice principal Dr. Sister Sherly, Dean of academics Dr. Malika Shetty, Head of the Department of Commerce Ms. Deepa James, senior faculty Ms. Lata Subramanian, club coordinators Ms. Prashanti and Ms. Mary Jasmine. The COFEE merchandise comprises of diaries, pens, coffee mugs, keychains, Tshirts, badges and folders. Through the Entrepreneurship Cohort Program we aim to provide building blocks for young minds through various tools to jumpstart and accelerate their entrepreneurial journey.



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TREASURE HUNT COMPETITION

TALAASH - Answer Lies Within

The objective of the competition: The competition was intended to make students from various colleges to interact and engage with one another. It is a game in which participants compete to be the first to find something that has been hidden using clues.

Competiton description: The inter-college competition commenced with a cordial greeting from the President and Vice-President of the COFEE committee. They began by extending Republic Day greetings and providing a brief overview of the COFEE club. The students were given an overview of the activities by our hosts, which was hosted by the Brainia Club of COFEE. TALAASH is a one-on-one hunt. To find the treasure, each participant took part in their own way. The game was divided into three stages: The first phase consisted of four rounds. The second phase consisted of three rounds. The third phase contained three rounds. There were 10 rounds in the game, and each round was password protected. The answer to



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one round was the password for the next round. After completing the 4th round, they were given a break file. Similarly, after the 7th and 14th rounds, they received a treasure file. The students were engaged and receptive throughout the competition.



THE BIG DEBATE

The objective of the Competition: The competition was intended to interact and engage with the students and speak up on the topic India's Unicorn Boom.

Competition description: The inter-college competition commenced with a cordial greeting from the COFEE committee's Vice-President and Secretary. They provided a brief overview of the COFEE club. The students were given an overview of the activities by our hosts, which was hosted by the Speech Weavers Sub Club of COFEE. Ms. ManoorSaharsh, Assistant Professor, Department of Management Studies, and Ms. Geetha Anand PG Diploma Faculty in HR Management at St. Francis College for Women were the Judges of the event. The Big Debate is a discussion or argument carried on between two teams or sides for and against a given topic. It was a process that involved formal discourse on the topic: India's Unicorn Boom. Arguments were put forward for opposing viewpoints. The program concluded, and the students were engaged and receptive.



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ACT-O-MANIA

The objective of the Competition: The competition was intended to provide a platform to all the book lovers to enact their favorite character from any novel of their choice.

Competition description: The competition commenced with a cordial greeting from the COFEE committee's Vice-President. She provided a brief overview of the COFEE club. The students were given an overview of the activities by our hosts, which was hosted by the Page Turners Sub Club of COFEE. Dr.BhagavathiSitaRama, Assistant Professor, Department of English and Foreign Languages - RBVRR Women's College and Ms Saswati De, Assistant Professor, Department of English Language and Literature, St. Francis College For Women were the Judges of the event. ACT-O-MANIA was an event where the participants had to make a 2 minutes video in a costume enacting the character from a novel of their choice. On the day of the event, the pre-recorded videos of the participants were played and a short



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introduction about the character was given by them. Followed by which judges asked them a few questions. Finally the winners were declared.



'THE GOOD ACT' DONATION DRIVE

Physical Visit: Three Government High Schools in Hyderabad. No. of Beneficiaries: 150

The Objective of Donation Drive: The donation drive was conducted in order to aid the government school children with respect to various textbooks, novels, notebooks, stationery items, atlas, encyclopedias and few dictionaries.

Donation Drive Description: The students from 17 Sections of Commerce Department had collectively donated around 450+ academic related books which included textbooks of various subjects, novels, storybooks, dictionaries, encyclopedias, atlas, graph papers, new notebooks and few stationery items. The material was segregated and packed into various





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cartons to distribute in each respective school. Before the distribution of books, the COFEE members interacted with the students and told them how the material has been raised and explained the importance of inculcating the habit of reading through which they can improve their spoken English skills. The students were very happy in receiving new notebooks and novels which were individually handed over to them and the rest of the material including some diaries has been donated to the school library for staff usage. The Head Masters very much appreciated the ideology that team COFEE has come up with and thanked them for such a generous support.











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MoU - Jeevanopadhi for TALLY





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National Stock Exchange

